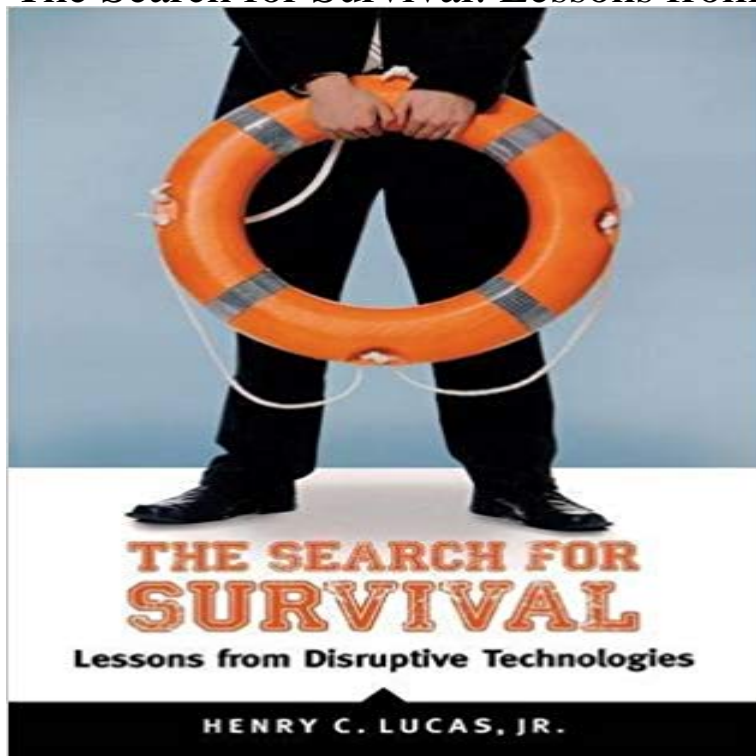


The Search for Survival: Lessons from Disruptive Technologies



Ideal for business students, business managers, and corporate senior executives, this book distills the lessons learned from the disasters that have befallen companies that were unable to cope with disruptive technologies.

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