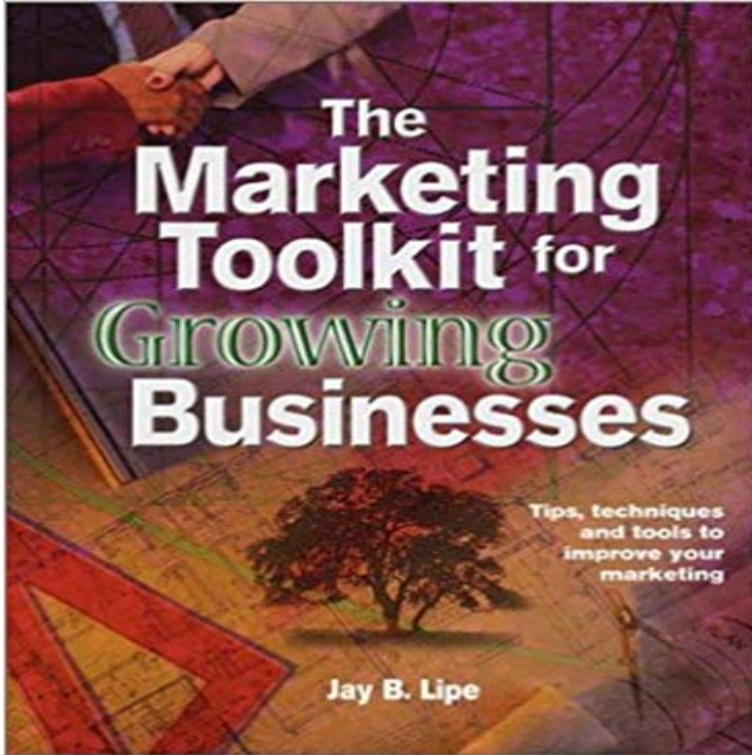


# The Marketing Toolkit for Growing Businesses: Tips, Techniques and Tools to Improve your Marketing



A small business marketing manual that is both comprehensive and simple to use, it covers all the marketing basics you need for long term growth. Chapters on marketing plans, branding, copywriting, search engines, marketing metrics, successful implementation, a glossary with 200+ words...and more. This book is a must read for any small business wanting to get its marketing house in order.

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