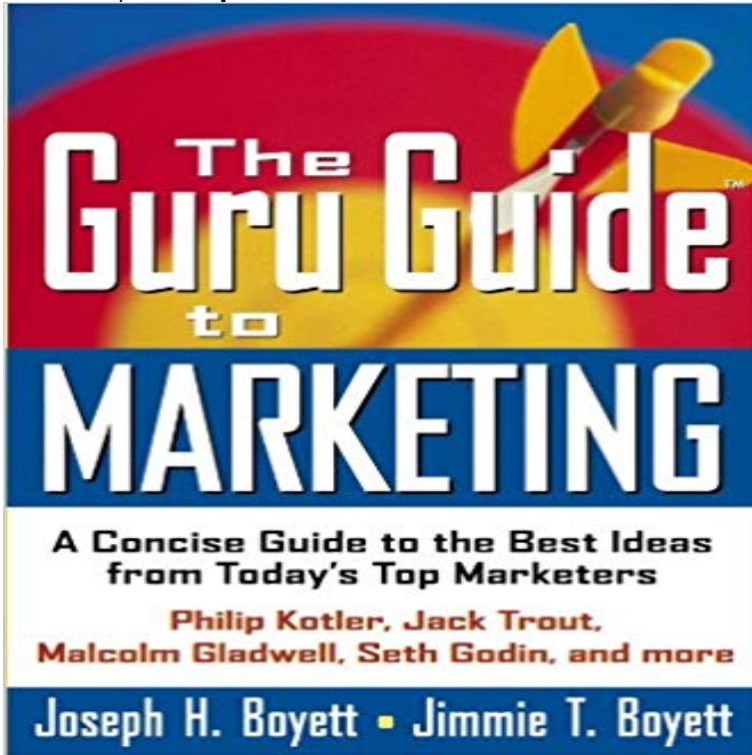


The Guru Guide to Marketing: A Concise Guide to the Best Ideas from Today's Top Marketers



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