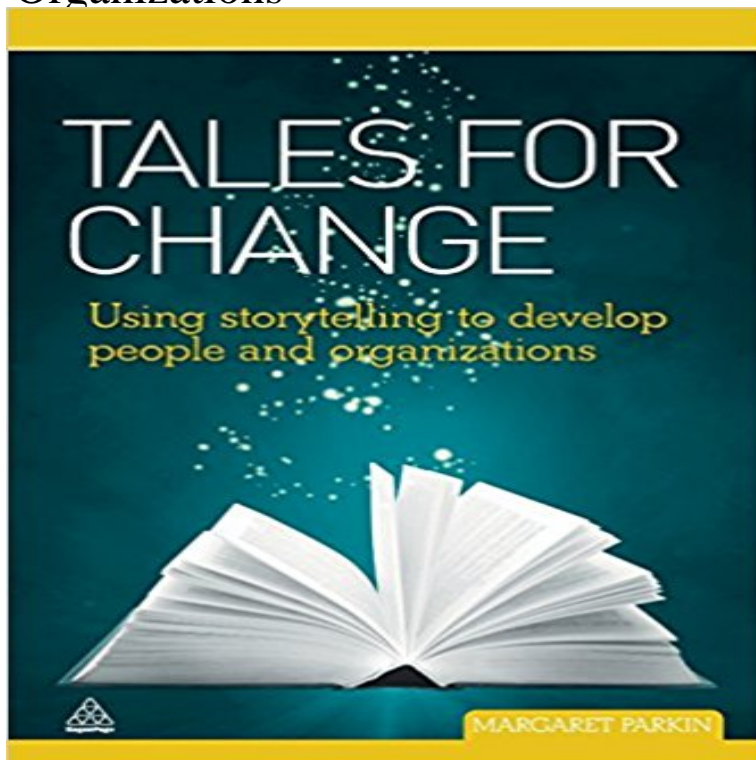


Tales for Change: Using Storytelling to Develop People and Organizations



Storytelling is a powerful and compelling resource that can be used to re-frame and re-size problems and provide useful metaphors for the boardroom, office and individual. Showing how and when to use stories to maximum effect, Tales for Change helps managers, trainers, educators and coaches reinforce key messages or stimulate fresh thinking. The book includes 50 tried and tested tales that can be used in the boardroom, office, training room, or conference center to help people and organizations through a change or transition. Stories are organized under five headings: dealing with change, being creative, leaders and teams, dealing with stress, and emotional intelligence. These tales communicate ideas, aid memorable learning and encourage brainstorming sessions, as well as help those involved cope with the stress of change, enhance emotional intelligence and increase creativity.

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