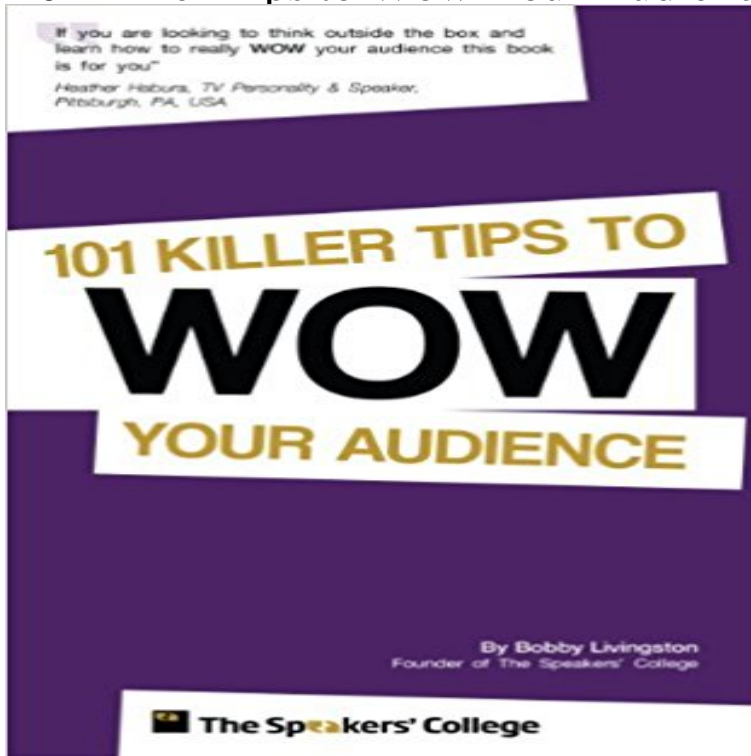


# 101 Killer Tips to Wow Your Audience



About the book: 101 Killer Tips to Wow Your Audience offers bite sized nuggets of wisdom to speakers of all levels of ability from beginner through to professional. Recommendations: Bobby has skilfully broken down the art of speech making into 101 mini lessons that motivate the reader to produce passionate, engaging and inspiring speeches, which audiences remember. Dr Hiten Vyas, Life Coach, Author and Speaker Bobby is a master of communication and public speaking: 101 Killer Tips to Wow Your Audience will become a bible for all speakers. Jeremy Jacobs Public speaking isnt just about delivering long speeches to large crowds; it is about deploying the right techniques at the right time to make yourself heard, understood, and respected in everyday situations. Bobby Livingstons book will help you develop the natural public speaking abilities that lead to clear communication and effective leadership. Bobby offers 101 easily digested, bite-sized tips on everything from physical speaking techniques to speech structure to managing your audience. You can read the book cover-to-cover or dip in and out for fresh inspiration. Bobby shares his own personal experiences as well as lessons from others to ensure that everyone will find something they can personally relate to within the tips. Weve all seen what could have been excellent public talks ruined by speakers committing tiny acts of self-sabotage: fidgeting, putting themselves down, surrendering to technical gremlins, or begging for the audiences approval. That might well be you. Bobby understands this, and offers advice on how you can avoid these pitfalls and strengthen your speech. His good-natured and down-to-earth style help to keep his advice practical and effective; hes not promising you success, but giving you the tools you need to achieve it yourself. If conference presentations, academic discourses, or

organisational responsibilities have entered your life, buy a copy of Bobbys book and a coffee - the e-book costs less! - and begin your transition from audience member to group leader right away. Heather Burns, Web Site Designer & Consultant. Idea15 Web Design About the author: Bobby Livingston is the founder of thespeakerscollege.com. He is a talented public speaker, online trainer and leadership consultant. His passion is coaching others to become professional public speakers. He is the 2010-2012 President of The Greater Glasgow Area of The Association of Speakers Clubs and winner of their 2008 speech competition with his humorous tribute to Scotlands National Bard Robert Burns. He lives in Glasgow, Scotland with his wife and son.

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