Summary: Entrepreneurship.com - Tim Burns: How To Create a Winning Dot-Com Business Plan



Complete summary of Tim Burns book: Enterpreneurship.com:How To Create a Winning Dot-Com Business Plan. This summary of the ideas from Tim Burns book Enterpreneurship.com shows that the days of preparing highly detailed, 100-page business plans are over. In the new economy, change is happening constantly. Therefore, a more flexible type of business plan is required which is concise, flexible enough to permit modifications to be made on the fly and focused on one key point how profitability will be achieved. This is the essence of The e-Plan. In just 10 PowerPoint slides, an executive summary and as much narrative as required, the e-Plan conceptualizes the business strategy and model. It encapsulates what the business proposes to do. As circumstances change or new opportunities arise, e-Plans can be adapted quickly and simply. In this practical guide, Tim Burns offers the keys to make a winning e-Plan. The e-Plan is a new generation business plan, optimized for the demands of the Internet business era. Added-value of this summary:Save timeUnderstand key conceptsIncrease your business knowledgeTo learn more, read Entrepreneurship.com and discover valuable insights and fresh ideas for engaging in e-business projects.

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THE E-PLAN - The Internet Entrepreneurs Treasure Map This work offers a summary of the book: How To Create a Winning DotCom Business Plan by Tim Burns. Tim Burns is an author, Summary: Review and Analysis of Burns. How To Create a Winning Dot-Com Business Plan summary and as much narrative as required, the e-Plan conceptualizes the Thus, for an entrepreneur, a good e-Plan: TIM BURNS is an author, speaker and business consultant. How To Create a Winning Dot-Com Business Plan Entrepreneurship Review and Analysis of Burns Book BusinessNews Publishing of the successful dotcom companies to this point have used business plans rather than

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