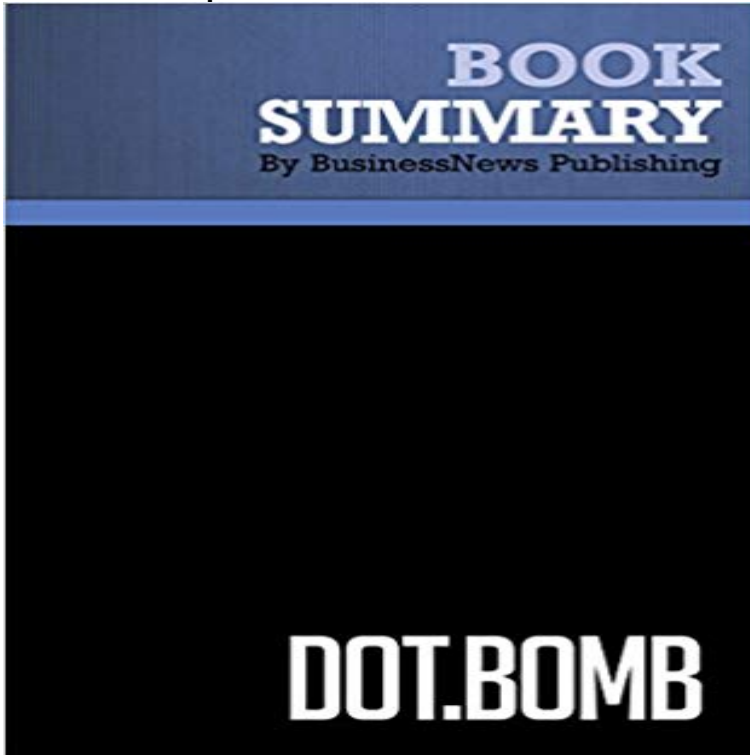


Summary: Dot.Bomb - J. David Kuo: Inside an Internet Goliath - from Lunatic Optimism to Panic and Crash



Complete summary of J. David Kuos book: Dot.Bomb: Inside an Internet Goliath - from Lunatic Optimism to Panic and Crash. This summary of the ideas from J. David Kuos book Dot.Bomb shows how Craig Winn, a retail business founder, predicted how retail would one day be run by technology. To stay ahead of the curve, he founded ValueAmerica.com, which became a pioneer after the spread of the internet. However, success did not last long. This summary tells the story of how ValueAmerica.com went from a frontrunner, backed by companies like Microsoft, to a failed company that crashed and lost hundreds of millions. Added-value of this summary: Save time Understand key concepts Expand your knowledge To learn more, read Dot.Bomb and learn from the mistakes of one of the biggest company crashes.

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