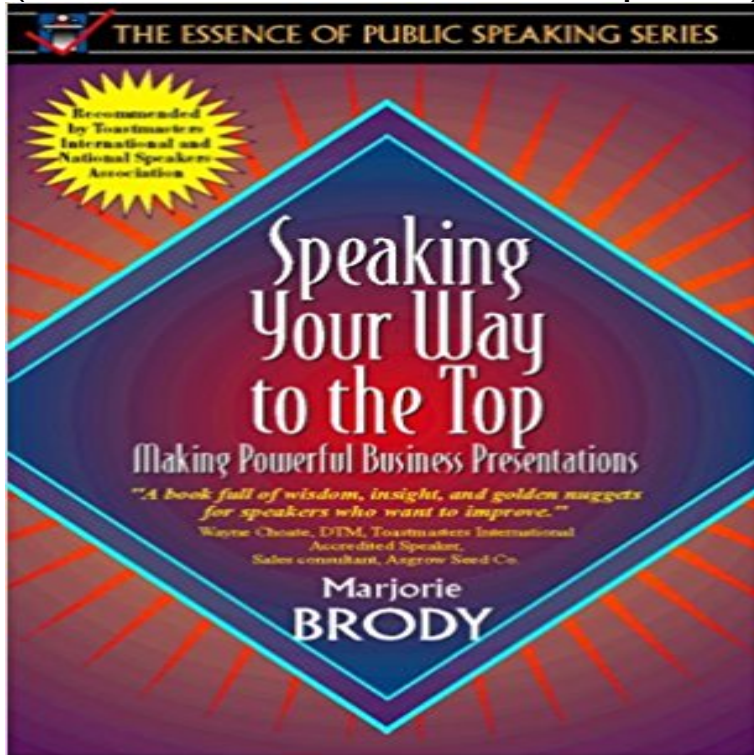


## Speaking Your Way to the Top: Making Powerful Business Presentations (Part of the Essence of Public Speaking Series)



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Popular trainer and keynote speaker Marjorie Brody leads readers step-by-step through planning, preparing, and delivering presentations of all types. Readers will learn about the homework they should do first, how to organize a presentation and develop the content, interesting ways to use data, how to grab attention and establish credibility, plus a wealth of other valuable information. Interested in team presentations? Client meetings? Conference speaking? Brody describes what it takes to make each one successful. But that's not all. She also provides dozens of ways to summarize and remember the most important ideas, including planning sheets, quick reviews and lists of tips and techniques. This book should be on the bookshelves of anyone who needs to present in their professional career. Part of the Essence of Public Speaking Series.

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