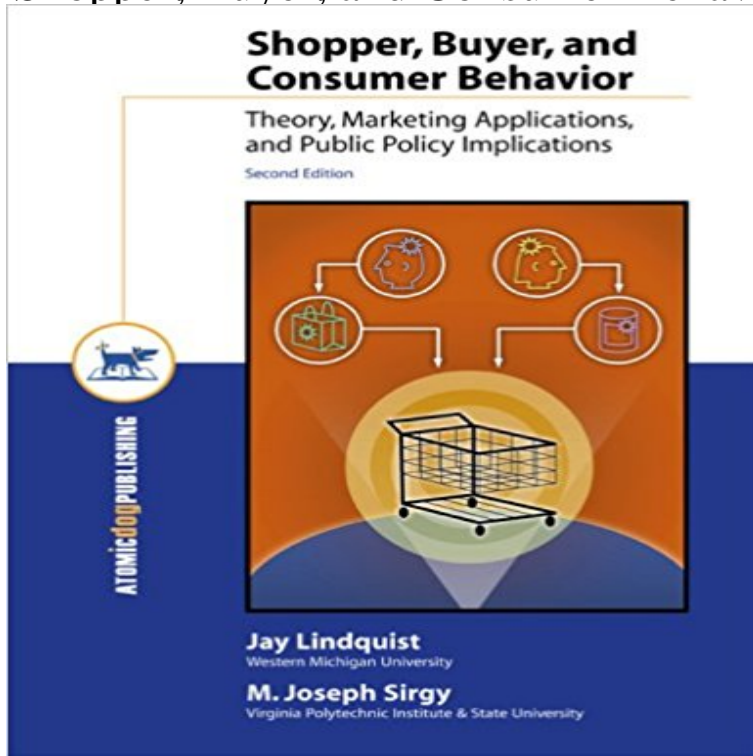


# Shopper, Buyer, and Consumer Behavior, Second Edition



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