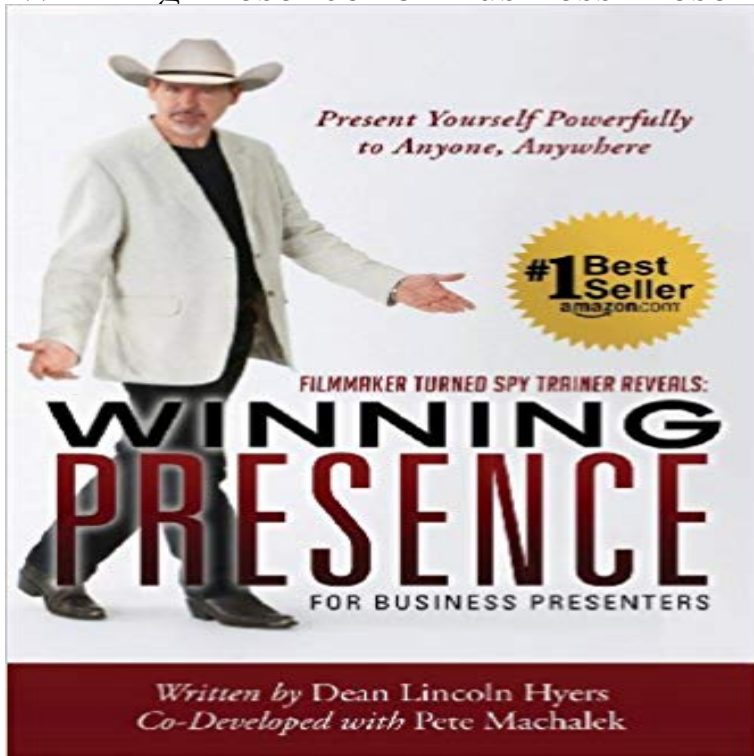


## Winning Presence for Business Presenters



According to Dean Hyers -- lifelong emotional intuitive, award-winning filmmaker, groundbreaking undercover agent trainer, successful entrepreneur, international speaker, and now best-selling author -- we all experience make-or-break moments where the quality of our performance seems to spell the difference between success and failure. Maybe were in a job interview, or a new business interview for the company we work for. Maybe were pitching an idea in a meeting, or meeting with our boss or selling a product to a hot prospect. Maybe were meeting somebody new in a networking conversation. Or maybe were presenting an important topic to a room full of decision-makers. The farther we go in our careers, the higher the stakes in our presentations, and the more obstacles get in the way of performing powerfully and effectively. All too often we experience ourselves holding back when we need to be fully expressed. In this game-changing book, Dean breaks the challenge of presenting ourselves down to three simple areas, showing us how to: Create a meaningful connection and positive chemistry with any audience in any scenario. Design compelling messages that speak to the interests of our audience, and leads them where we need them to go. Deliver these messages with attention-getting (and attention-sustaining) dynamism while still being true to our authentic selves. With the lessons captured in this book, Dean shows us that we have the ability to move as far in our careers as we want to, presenting ourselves with confidence and charisma, and influencing even the most challenging audiences with truly winning presence.

[\[PDF\] MCA Grade 3 Mathematics Flashcard Study System: MCA Test Practice Questions & Exam Review for the Minnesota Comprehensive Assessments \(Cards\)](#)



**Winning Presence for Business Presenters**

Hyers's WINNING PRESENCE for Business Presenters book definitely offers ideas for intuitive thinkers who feel they don't fit into the