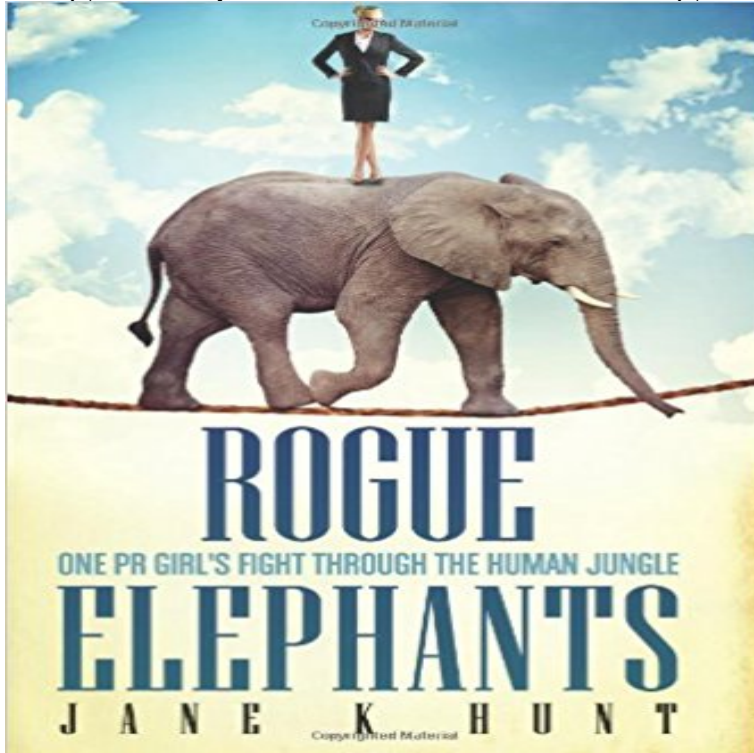


Rogue Elephants: One PR Girls Fight Through the Human Jungle



Rogue Elephants: One Girls Fight Through the Human Jungle is the witty and self-deprecating auto-biographical account of a PR career stretching from the mid-80s to 2012, written by the Chartered Institute of Public Relations winner of the national title of Best Freelance PR Practitioner 2012. Filled with both humour and poignant episodes, the book takes the reader on a journey, beginning with Janes floundering around with a PhD at Cambridge University and then taking on the cultural challenges of working as the executive secretary for a Japanese stockbroker. It sees her launched into a career in in-house PR, before leaving the PR profession for a while to face huge personal challenges, from alopecia to death threats. Her return to the industry and subsequent move to the agency side of the PR world is then sprinkled with funny episodes, bizarre encounters, famous faces and moments of public relations triumph, which will have both those in the PR profession and beyond laughing and wanting to read on, to find out how Jane then created a regional PR consultancy (Catapult PR), based in a sleepy Lancashire location which could create one award winning PR campaign after another. The book ends with Janes ultimate title triumph in 2012, when she grabbed her award from the hands of Olympian, Colin Jackson and wasnt prepared to let go! This book is a must for anyone working in PR or considering a career in public relations, but is also a witty read for anyone who likes books in the spirit of It Shouldnt Happen to a Vet, any woman trying to juggle motherhood with a career or running their own business and anyone who is seeking inspiration to overcome lifes obstacles.

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patch of to a solitary life, becomes vicious and develops into a dangerous rogue. Then he usually seems to take a hatred to all human beings and attacks them on sight. **Business And Finance Whizbuzz Books** Rogue Elephants has 0 ratings and 0 reviews. A witty, autobiographical account of Jane Hunts career in PR spanning three decades, which highlights the u **Rogue Elephants: One PR Girls Fight Through the Human Jungle** Jul 23, 2016 - 29 secGet Now <http://?book=0957569742>Reads Rogue Elephants: One PR Girl s **Rogue Elephants: One PR Girls Fight Through the Human Jungle** Feb 20, 2015 12 Books to Read to Sharpen Your Public Relations Skills in 2015 Rogue Elephants: One PR Girls Fight Through the Human Jungle by Jane **Rogue Elephants: One PR Girls Fight Through the Human Jungle** Rogue Elephants One PR Girls Fight Through the Human Jungle by Jane K Hunt is a frank guide on the journey a Public Relations Specialist took on her way