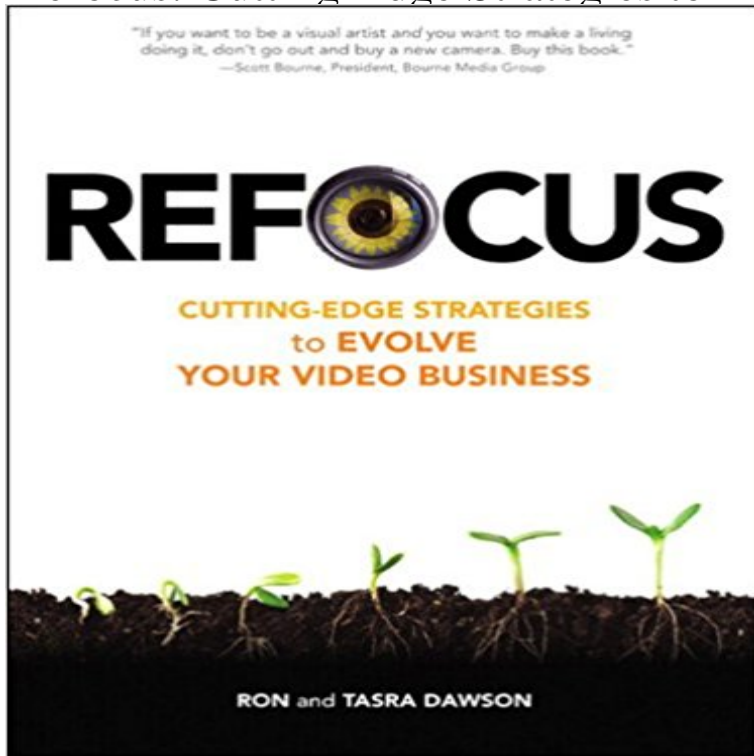


Refocus: Cutting-Edge Strategies to Evolve Your Video Business



Forewords by David Hebel, Founder & CEO, Digital Juice, Inc. and Steve Weiss, Partner, Zacuto Do you want to stand out in todays competitive wedding, corporate, and event video markets? To be paid what youre worth for the creative work you produce? To find an extra two hours a day to pursue your passion? To get out from under the backlog of unfinished projects? If the answer is yes, then this book was written for you. Read a few pages and youll find the authors unique approach to the business of video production is unlike what youve heard or read before. With good humor, practical advice, and a healthy dose of reality, Ron and Tasra Dawson show you how to get your business on track and transform it into the one of your dreams. The result is increased creativity, financial gain, less stress, and more time and energy to pursue the projects you are truly passionate about. Youll learn to:

- Reclaim 525 work hours per year with one simple strategy
- Implement action items you can use today to start getting paid what youre worth
- Assess and transform your current sales and marketing
- Design a powerful brand experience to amaze your clients and turn them into company evangelists
- Supercharge your marketing with social media like Twitter, Facebook, and blogs
- Break into commercial video production for year-round profits

You can also network and stay up-to-date at the companion Web site, bladeronner.com. Click the ReFocus link. Ron and Tasra will help you move mountains in your business. Lance Gray, CEO, PixelPops Design, LLC I know how busy we all can get, but if you read this book and apply the information, it will turn your world around. David Robin, David Robin Films

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Ron writes a weekly **Read [PDF] Refocus: Cutting-Edge Strategies to Evolve Your Video** Refocus: Cutting-Edge Strategies to Evolve Your Video Business by Ron Dawson (2009-07-25) [Ron DawsonTasra Dawson] on . *FREE* shipping **Refocus : Cutting-Edge Strategies to Evolve Your Video Business by** If this is your first visit, be sure to check out the FAQ by clicking the link Refocus: Cutting-Edge Strategies to Evolve Your Video Business **14. Secrets to Success - ReFocus: Cutting-Edge Strategies to Evolve** Refocus: Cutting-Edge Strategies to Evolve Your Video Business. 7,952. BUY NOW BUY NOW. 100% BUYER PROTECTION. SECURE PAYMENTS. **Refocus: Cutting-Edge Strategies to Evolve Your Video Business by** to leave you with something we hope will encourage you. 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