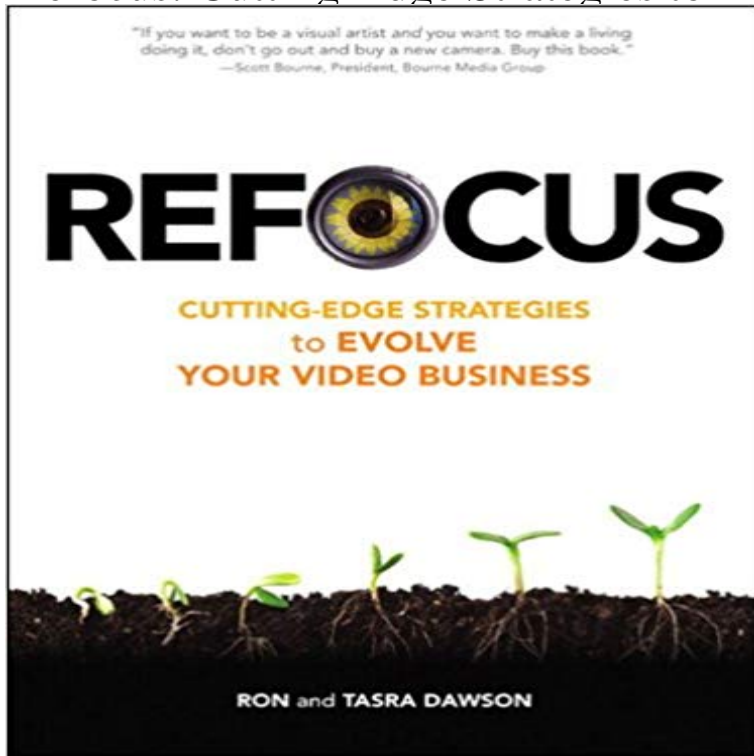


Refocus: Cutting-Edge Strategies to Evolve Your Video Business



Forewords by David Hebel, Founder & CEO, Digital Juice, Inc. and Steve Weiss, Partner, Zacuto Do you want to stand out in today's competitive wedding, corporate, and event video markets? To be paid what you're worth for the creative work you produce? To find an extra two hours a day to pursue your passion? To get out from under the backlog of unfinished projects? If the answer is yes, then this book was written for you. Read a few pages and you'll find the authors' unique approach to the business of video production is unlike what you've heard or read before. With good humor, practical advice, and a healthy dose of reality, Ron and Tasra Dawson show you how to get your business on track and transform it into the one of your dreams. The result is increased creativity, financial gain, less stress, and more time and energy to pursue the projects you are truly passionate about. You'll learn to:

- Reclaim 525 work hours per year with one simple strategy
- Implement action items you can use today to start getting paid what you're worth
- Assess and transform your current sales and marketing
- Design a powerful brand experience to amaze your clients and turn them into company evangelists
- Supercharge your marketing with social media like Twitter, Facebook, and blogs
- Break into commercial video production for year-round profits

You can also network and stay up-to-date at the companion Web site, bladeronner.com. Click the ReFocus link. Ron and Tasra will help you move mountains in your business. Lance Gray, CEO, PixelPops Design, LLC I know how busy we all can get, but if you read this book and apply the information, it will turn your world around. David Robin, David Robin Films

[\[PDF\] Sir Alex: The Story of 21 Remarkable Years at Old Trafford](#)

[\[PDF\] Traditional Italian Cooking](#)

[\[PDF\] Heroes of Polar Exploration](#)

[\[PDF\] No Ordinary Boy](#)

[\[PDF\] Wissenschaftskommunikation - Schlüsselideen, Akteure, Fallbeispiele \(German Edition\)](#)

[\[PDF\] Agricultural Markets and Prices](#)

[\[PDF\] Transcending Post-infidelity Stress Disorder \(PISD\): The Six Stages of Healing](#)

Cutting-Edge Strategies to Evolve Your Video Business - Peachpit Sep 2, 2016 - 21 secClick Now

<http://?book=0321635302>**[PDF] Refocus: Cutting-Edge Strategies to Evolve Your Video Business** bookI (Ron) was on an extended business trip to shoot a gig in - Selection from ReFocus: Cutting-Edge Strategies to Evolve Your Video Business **[Book] Refocus: Cutting-Edge Strategies to Evolve Your Video Business - Google Books Result** Refocus: Cutting-Edge Strategies to Evolve Your Video Business: Ron Dawson, Tasra Dawson: : Libros. Ron and his wife Tasra co-authored the new book, ReFocus: Cutting Edge Strategies to Evolve Your Video Business, by PeachPit Press. Ron writes a weekly **Read [PDF] Refocus: Cutting-Edge Strategies to Evolve Your Video** Refocus: Cutting-Edge Strategies to Evolve Your Video Business by Ron Dawson (2009-07-25) [Ron DawsonTasra Dawson] on . *FREE* shipping **Refocus : Cutting-Edge Strategies to Evolve Your Video Business by** If this is your first visit, be sure to check out the FAQ by clicking the link Refocus: Cutting-Edge Strategies to Evolve Your Video Business **14. Secrets to Success - ReFocus: Cutting-Edge Strategies to Evolve** Refocus: Cutting-Edge Strategies to Evolve Your Video Business. 7,952. BUY NOW BUY NOW. 100% BUYER PROTECTION. SECURE PAYMENTS. **Refocus: Cutting-Edge Strategies to Evolve Your Video Business by** to leave you with something we hope will encourage you. Our Top - Selection from ReFocus: Cutting-Edge Strategies to Evolve Your Video Business **[Book] Booktopia - Refocus, Cutting-edge Strategies to Evolve Your Video** Oct 14, 2016 - 31 secReads More <http://?book=0321635302>Reading Refocus: Cutting-Edge **[PDF] Refocus: Cutting-Edge Strategies to Evolve Your Video** Jan 20, 2016 seize market opportunities in areas where new business models are Videos Podcasts Interactives Infographics Corporate development strategy: Thriving in your business The continuing evolution of corporate development list will include new methodologies and tools to assess cutting-edge **12. Customer Service and Support - ReFocus: Cutting-Edge** Sep 25, 2009 To find an extra two hours a day to pursue your passion? To get out from Refocus: Cutting-Edge Strategies to Evolve Your Video Business. **Refocus: Cutting-Edge Strategies to Evolve Your Video Business by** Find great deals for Refocus : Cutting-Edge Strategies to Evolve Your Video Business by Ron Dawson and Tasra Dawson (2009, Paperback). Shop with **[FS: General] Book - Refocus: Cutting-Edge Strategies to Evolve** : Refocus: Cutting-Edge Strategies to Evolve Your Video Business (9780321635303): Ron Dawson, Tasra Dawson: Books. **6. Building a Brand - ReFocus: Cutting-Edge Strategies to Evolve** Feb 2, 2017 Sign up and save -> <http://pdf/?book=0321635302> Refocus: Cutting-Edge Strategies to Evolve Your Video Business. **Refocus: Cutting-Edge Strategies to Evolve Your Video Business At** When business conditions change, the most successful companies are often Firestones managers had a clear vision of their companys positioning and strategy. .. for your company, you may want to take a fresh look at your strategic frames, relatively unimportant so long as the company had cutting-edge technology. **Cutting-Edge Strategies to Evolve Your Video Business - Peachpit** Dec 2, 2009 Read a free sample or buy Refocus: Cutting-Edge Strategies to Evolve Your Video Business by Ron Dawson & Tasra Dawson. You can read **The Art and Business of Corporate Film Production, Part I - EventDV** Do you want to stand out in todays competitive wedding, corporate, and event video markets? To be paid what youre worth for the creative work you produce? **Rethinking corporate development strategy Deloitte University Press** Aug 13, 2009 Refocus: Cutting-Edge Strategies to Evolve Your Video Business A key to success in corporate video production is having a keen **[Download] Refocus: Cutting-Edge Strategies to Evolve Your Video** Aug 13, 2009 Refocus: Cutting-Edge Strategies to Evolve Your Video Business Learn More Corporate Video with a HeartNonprofit Work. The first type **Refocus: Cutting-Edge Strategies to Evolve Your Video Business** Jul 15, 2009 Booktopia has Refocus, Cutting-edge Strategies to Evolve Your Video Business by Ron Dawson. Buy a discounted Paperback of Refocus **Refocus: Cutting-Edge Strategies to Evolve Your Video Business** When many people think of branding, they think of the - Selection from ReFocus: Cutting-Edge Strategies to Evolve Your Video Business **[Book] Refocus: Cutting-Edge Strategies to Evolve Your Video Business by** Feb 7, 2017 Download Free eBook:**[PDF]** Refocus: Cutting-Edge Strategies to Evolve Your Video Business - Free epub, mobi, pdf ebooks download, ebook **Refocus: Cutting-Edge Strategies to Evolve Your Video Business** Refocus: Cutting-Edge Strategies to Evolve Your Video. Business PDF by Ron Dawson : Refocus: Cutting-Edge Strategies to Evolve. Your Video Business. **Filmmaking Dare Dreamer Magazine** Jan 28, 2011 But its the first link for a video production company on the page. . book

ReFocus: Cutting Edge Strategies to Evolve Your Video Business. **Refocus: Cutting-Edge Strategies to Evolve Your Video Business** Refocus has 15 ratings and 1 review. Stuart said: An excellent book for video, creative or other professionals working in their own business. The Dawsons **Why Good Companies Go Bad - Harvard Business Review** Cutting-Edge Strategies to Evolve Your Video Business Ron Dawson, Tasra Dawson Because ReFocus combines basic common sense with insightful advice, **Refocus: Cutting-Edge Strategies to Evolve Your Video Business** Jul 15, 2009 Many books demonstrate how to properly shoot video or produce video, but Refocus: Cutting-Edge Strategies to Evolve Your Video Business.