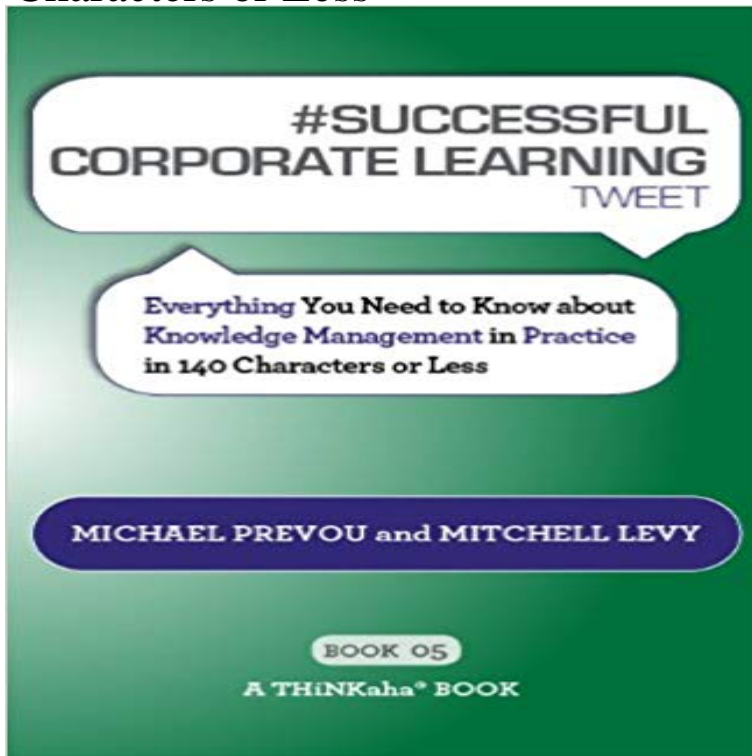


SUCCESSFUL CORPORATE LEARNING tweet Book05: Everything You Need to Know about Knowledge Management in Practice in 140 Characters or Less



The speed of data collection, an increase in the volume and complexity of data, the pressure to be innovative and adaptable, and the need to learn and share across geographic and corporate boundaries are just a few of the factors that make managing knowledge central to any organizations success today. Knowledge creates the capacity for effective action, and making that knowledge flow in a way that supports organizational learning is a key component, perhaps the most vital asset, for a learning organization. Knowledge management (KM) as a discipline is often misunderstood. To help illuminate this field, KM expert, Michael Prevou, and corporate veteran, Mitchell Levy, condense input from top KM practitioners to provide the best practice advice that will help todays corporate leader understand KM in a clear, structured, and relevant manner. Cutting straight through the confusion, this hard-hitting book provides just what you need to know to understand what KM is and is not, why it is important, how to design your KM strategy, and get started with your organizations KM program. Michael is one of the most innovative and experienced knowledge management practitioners in the country. In #SUCCESSFUL CORPORATE LEARNING tweet Book05: Everything You Need to Know about Knowledge Management in Practice in 140 Characters or Less, he draws on that unique experience to bring you the most relevant and cutting-edge developments in the field. While working with the U.S. Army, he co-founded the Armys lead agency on knowledge management and established and grew a nested network of over 60 communities. These communities have grown to over 250,000 active members and have saved the military time, money, and lives. His unique experiences implementing real KM in action along with

his background in educational psychology partner for a powerful combination of expertise that can help any company implement a successful KM program targeted to their specific needs. In this book, he teams up with Mitchell to show that KM should be a deliberate and continuous strategy to get the right knowledge to the right people at the right time, helping people share and put knowledge into action in ways that visibly improve individual and organizational performance. #SUCCESSFUL CORPORATE LEARNING tweet Book05: Everything You Need to Know about Knowledge Management in Practice in 140 Characters or Less is part of the THiNKaha series whose slim and handy books contain 140 well-thought-out quotes (tweets/ahas).

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