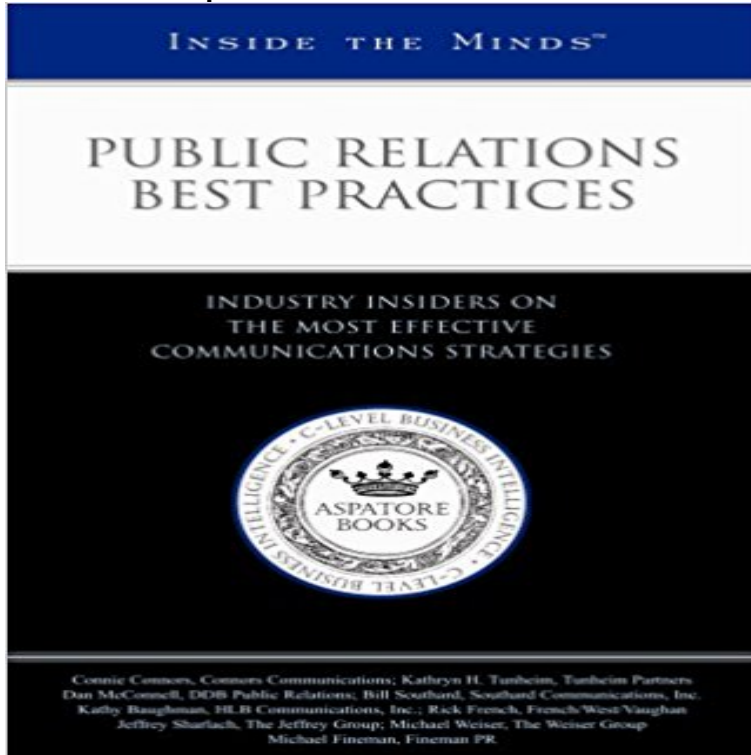


Inside the Minds: Public Relations Best Practices--Industry Insiders Offer Proven Tips for the Most Effective Communications Strategies



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