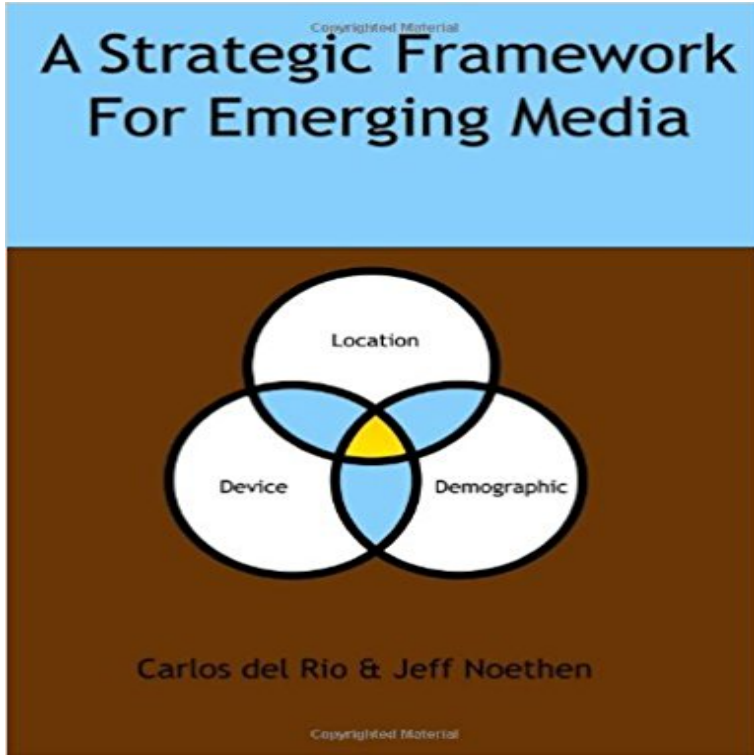


A Strategic Framework For Emerging Media: A User Driven Change Book



Learn to address your customers in social media based simultaneously on their location, platform, and the demographic information available to you. Carlos and Jeff help frame your thinking about this concept and provide a valuable outline of how track your social interactions.

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