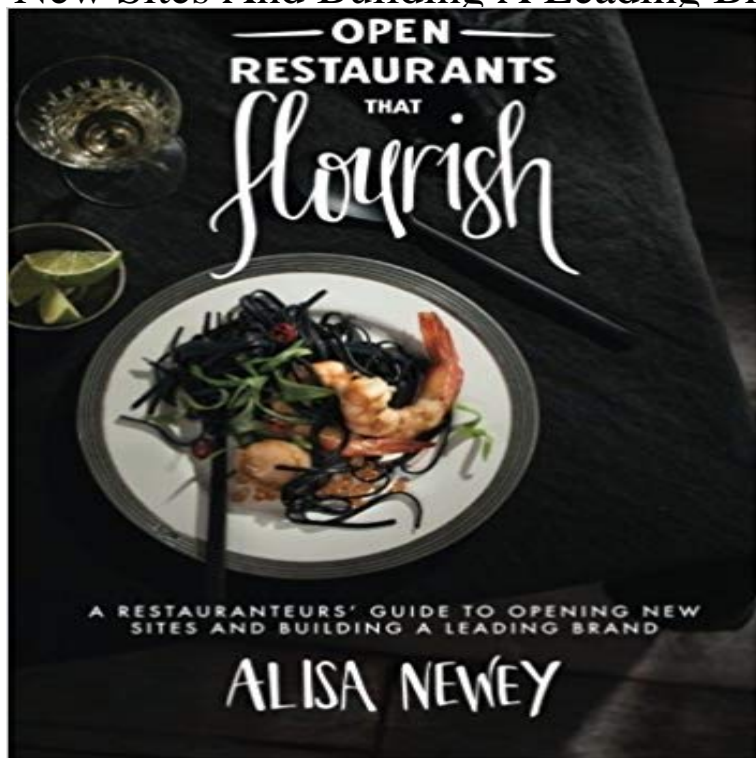


Open Restaurants That Flourish: A Restaurateurs Guide To Opening New Sites And Building A Leading Brand



A Restaurateurs guide to opening new sites and building a leading brand. Do you work long hours and find it hard to get away for holidays because your business isnt set up to run without you? Would you like to open new restaurants but dont know how you would finance business expansion? Do struggle to stand out from the competition and attract enough customers? When leading brands like McDonalds, Boost and Grilld open a new restaurant, they follow a simple process. This book provides you with a guide to overcoming the problems that are holding your business back from expansion. It reveals the ingredients for opening successful new venues and teaches you how to grow your restaurant into a leading brand. Following the step-by-step framework, you will: 1. Create a remarkable experience for your customers 2. Secure a winning site 3. Create a WOW restaurant design 4. Control timeframes and open on schedule 5. Avoid budget blowouts 6. Create your leading brand

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