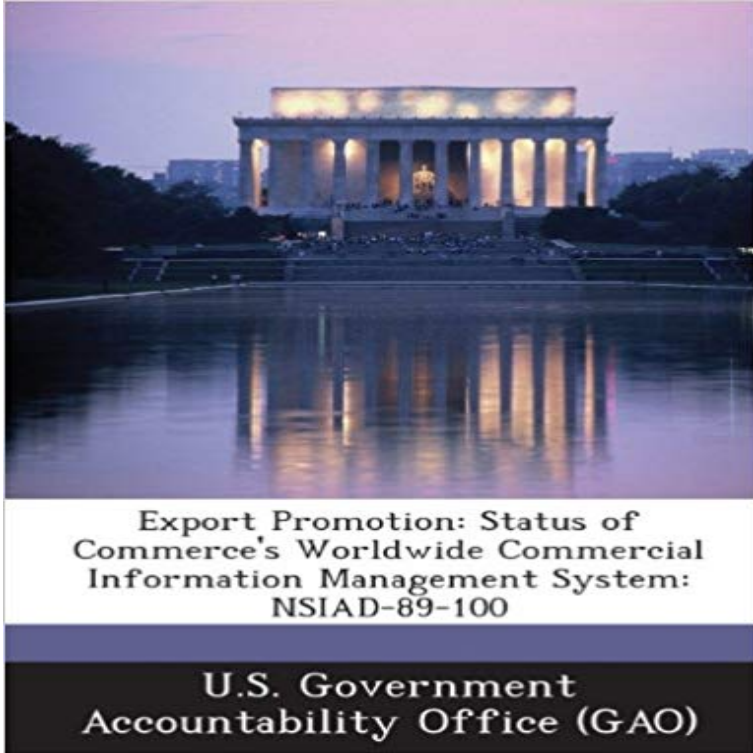


Export Promotion: Status of Commerces Worldwide Commercial Information Management System: Nsiad-89-100



Pursuant to a congressional request, GAO assessed the U.S. and Foreign Commercial Services (US&FCS) Commercial Information Management System (CIMS), the International Trade Administrations third attempt to link 126 overseas posts and 48 domestic offices through the development of an automated comprehensive trade information system.

GAO found that: (1) all district offices and 21 overseas posts currently have some operational CIMS capability; (2) US&FCS planned to install CIMS in all remaining posts by the end of 1989; (3) although all posts had the necessary hardware, numerous technical, coordination, and scheduling problems limited routine, daily CIMS use as part of US&FCS promotion efforts; (4) trade specialists characterized CIMS as slow, cumbersome, and time-consuming; (5) database quality concerns included questionable accuracy of client files, limited market research, and outdated reports; (6) database development varied among offices, which used different development criteria or lacked sufficient staff to maintain files; (7) CIMS currently includes only client and market research files, although there are plans for an events file; (8) funding limitations and uncertainties restricted CIMS development; (9) uncertainty continues over CIMS viability and the Department of Commerces commitment to it; and (10) CIMS implementation problems could significantly affect the development of the legislatively mandated Export Promotion Data System of the National Trade Data Bank.

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