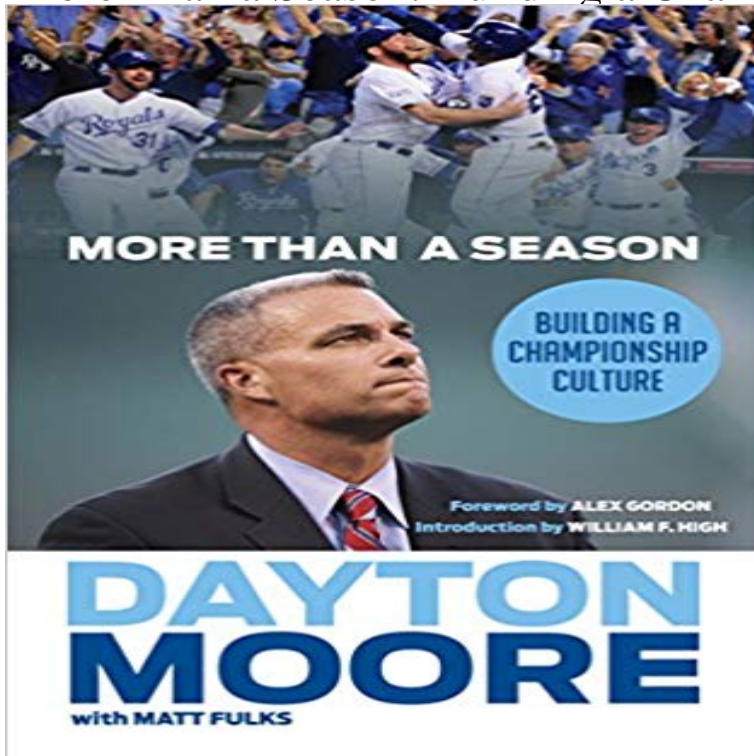


More Than a Season: Building a Championship Culture



Provides a blueprint for becoming a champion, both on and off the field. When Dayton Moore arrived in Kansas City in 2006, the Royals hardly resembled a contender. The general manager inherited a major league club that had just one winning season in the previous decade. Moore, a Kansas native who grew up as a Royals fan, implemented a plan to return the franchise to its glory years. Though not without a few bumps in the road, that plan came to fruition in 2014 as the Royals swept through the American League playoffs to take the pennant and returned the World Series to Kansas City. In *More Than a Season*, Moore shares how his faith and leadership principles guided his rebooting of the Royals. The general manager describes how he built one of baseball's best farm systems and international scouting departments out of nothing. He shares insight on how he persevered through six consecutive losing seasons and the critical response to controversial trades of Zack Greinke and Wil Myers that ultimately yielded the foundation of a champion. Full of never-before-told stories from inside the Royals organization, *More Than a Season* features a foreword by star outfielder Alex Gordon and an introduction by William F. High, CEO of the National Christian Foundation Heartland.

[\[PDF\] What Were They Thinking?: Crisis Communication: The Good, the Bad, and the Totally Clueless](#)

[\[PDF\] Tony Lazzeri: A Baseball Biography](#)

[\[PDF\] Encyclopedia of Developing Regional Communities With Information And Communication Technology](#)

[\[PDF\] Bye-Ways](#)

[\[PDF\] Feeding the Hungry in the First World: A Step-By-Step Guide for Starting or Revamping a Food Pantry and/or Soup Kitchen](#)

[\[PDF\] Effective Teaching for Intended Learning Outcomes in Science and Technology \(Metilost\) \(Education in a Competitive and Globalizing World\)](#)

[\[PDF\] Chin: The Life and Crimes of Mafia Boss Vincent Gigante](#)

More Than a Season: Building a Championship - Goodreads *More Than a Season: Building a Championship Culture* eBook: Dayton Moore, Matt Fulks, Alex Gordon, William F. High: Kindle Store. **More Than a Season:**

