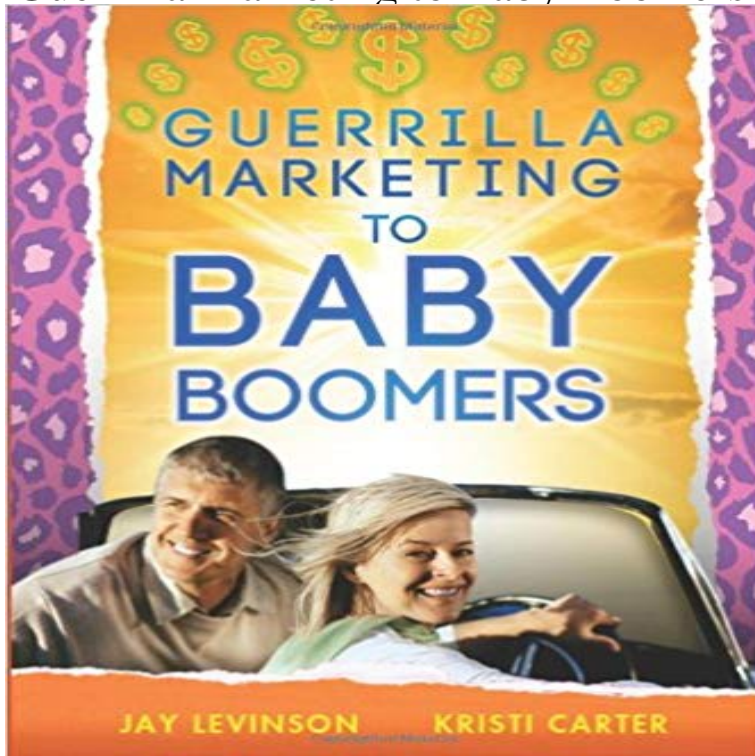


Guerrilla Marketing to Baby Boomers



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From luxury vacations to gourmet foods to high-tech, the Baby Boomer generation has an incredibly wide range of interests - and the income to pursue them. Kristi Carter explains the best Guerrilla Marketing tactics, Guerrilla Marketing tips & tricks for your business to use if you have products or services that you want to market to Boomers.

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