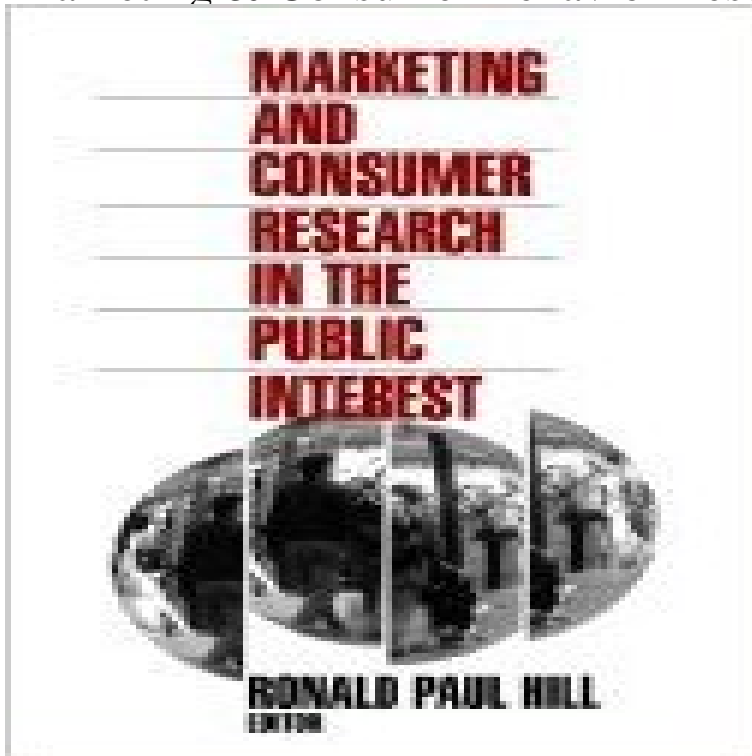


Marketing & Consumer Behavior Research in the Public Interest



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