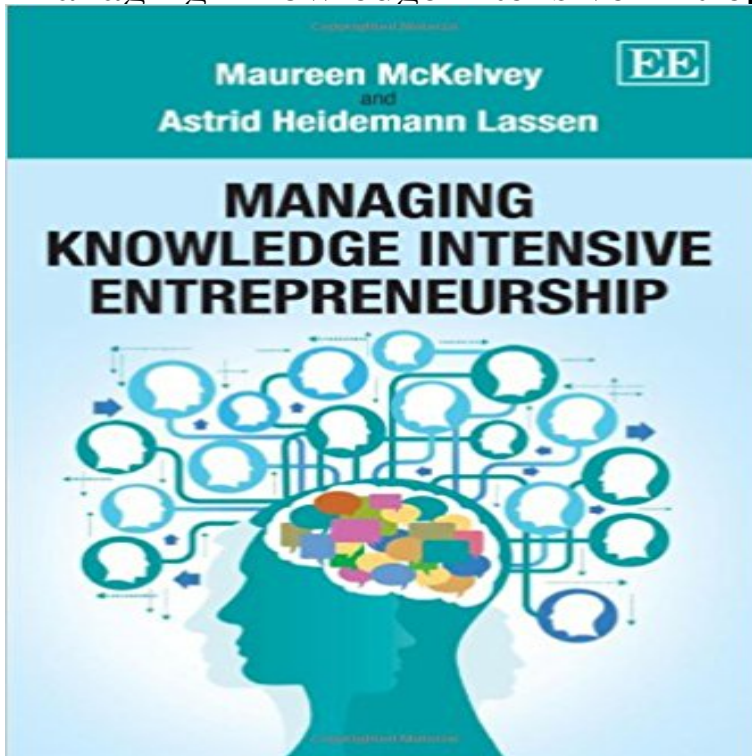


# Managing Knowledge Intensive Entrepreneurship



This original and exciting work differs from existing books on entrepreneurship by focusing specifically on the relationship between knowledge and entrepreneurship. The book uniquely combines an academic review of theoretical and empirical contributions with an analysis of the practical implications for engaging in and learning about venture creation. The authors concentrate on specific types of firms reliant upon advanced knowledge and show how a systemic perspective of entrepreneurship is required, involving design thinking, in order to capture the relationships between individual, venture and eco-system. Managing Knowledge Intensive Entrepreneurship will be insightful for academics and practitioners, as well as advanced students on entrepreneurship courses. Contents: Preface 1. Introduction 2. The KIE Creation Model 3. Accessing Resources and Ideas 4. Managing and Developing the Knowledge Intensive Entrepreneurship Venture 5. Evaluating Performance and Outputs 6. Design Thinking as a Tool for Entrepreneurship 7. Societal Impacts of Knowledge Intensive Entrepreneurship and the Role of Public Policy Appendix References Index

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