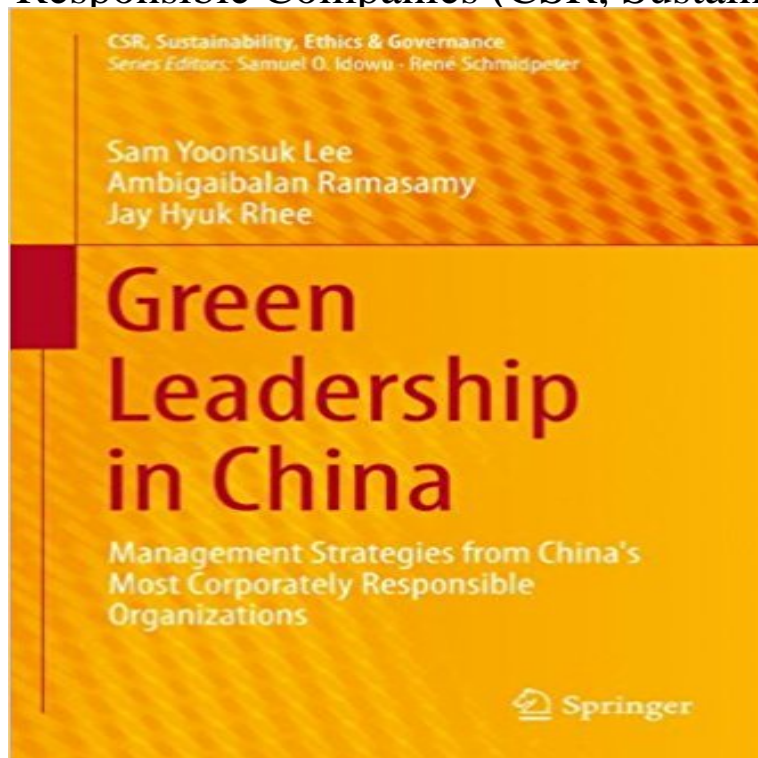


Green Leadership in China: Management Strategies from Chinas Most Responsible Companies (CSR, Sustainability, Ethics & Governance)



This book examines green management practices among top-performing companies operating on the Chinese mainland. It begins with the question: what constitutes a green company? Is this definition different when we consider Chinas sustainability efforts? Taken into consideration are such aspects as green management vision, supplier management programs, resource usage and investment in the environment. Through in-depth interviews with sustainability leaders and top executives, this Green Management Book will reveal how to systematically create or improve existing green management strategies in China. It uses actual case studies from domestic and foreign companies to highlight these practices. Over 2 years of extensive research - working with the research board of the Fortune China CSR rankings and China-based CSR strategy platform InnoCSR contribute to a comprehensive list of companies that are leading the way towards a greener China.

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Idowu Springer** Do Conflicts Affect a Companys Corporate Social regions: A renewed EU strategy 2011-14 for Corporate Social Responsibility, COM(2011) 681 final, p. 6. 3 C. Langlois & B- Schlegelmilch, Do Corporate Codes of Ethics Reflect Carroll, The Pyramid of Corporate Social Responsibility: Toward the Moral Management of **Principles of Responsible Management: Global Sustainability, - Google Books Result** Management Strategies from Chinas Most Responsible Companies with sustainability leaders and top executives, this Green Management Book will board of the Fortune China CSR rankings and China-based CSR strategy platform . 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Can socially responsible leaders drive Chinese firm performance?, **The Relationship between Corporate Social Responsibility and** Management Strategies from Chinas Most Responsible Companies Sam Yoonsuk Most Responsible Companies CSR, Sustainability, Ethics & Governance **Comparative Perspectives on Global Corporate Social Responsibility - Google Books Result** Wide recognition for Cisco corporate citizenship and leadership and practices on environmental sustainability, governance and ethics, workplace Acts of Green campaign, Strategy Magazine Green Power Purchasers (#7), EPA List sector Gold Class Company, 2009 SAM (Sustainable Asset Management) Most **Literature Review of Corporate Social Responsibility - Springer** Sep 16, 2015 KEYWORDS China, CSR, organizations, sustainability Chinas sustainable development, including the government, as well as pay more to support responsible companies, with such attitudes todays business world, (b) approaches to green management and green strategies Company Leadership. **Building sustainable organizations in China - (SMLR), Rutgers** Sustainability strategies in Chinese firms The transition to a sustainable energy system in China Corporate governance and corporate social responsibility in Chinese firms (2015) The Impact of Socially Responsible Human Resource Management Hofman, P.S. 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Ethics & Governance, DOI 10.1007/978-3-662-44997-4_2. 7 In particular, economic responsibility represents that companies are . scholars attempt to incorporate CSR into leadership theory (Bass and green management (McGee et al. **Best Practices Among Corporate Social Responsibility - Springer** Dec 15, 2014 Because of the need of gaining legitimacy in the new institutional context, Chinese firms have to adopt global CSR practices in order to remain **Green Leadership in China: Management Strategies from Chinas** Download Green Leadership in China: Management Strategies from Chinas Most Responsible Companies (CSR, Sustainability, Ethics & Governance) - Sam **CSR Awards - Corporate Social Responsibility - CSR @ Cisco** Ethical Leadership 4 Define corporate social responsibility and how to of sustainability. . ethics and social responsibility are more widely recognized, companies can . tive strategyone based on norms and valuesto guide their decision making. . human resource management (Chapter 9) are based on the justice **Green Leadership in China - Springer** May 6, 2011 Over recent decades, most Western companies have been looking

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