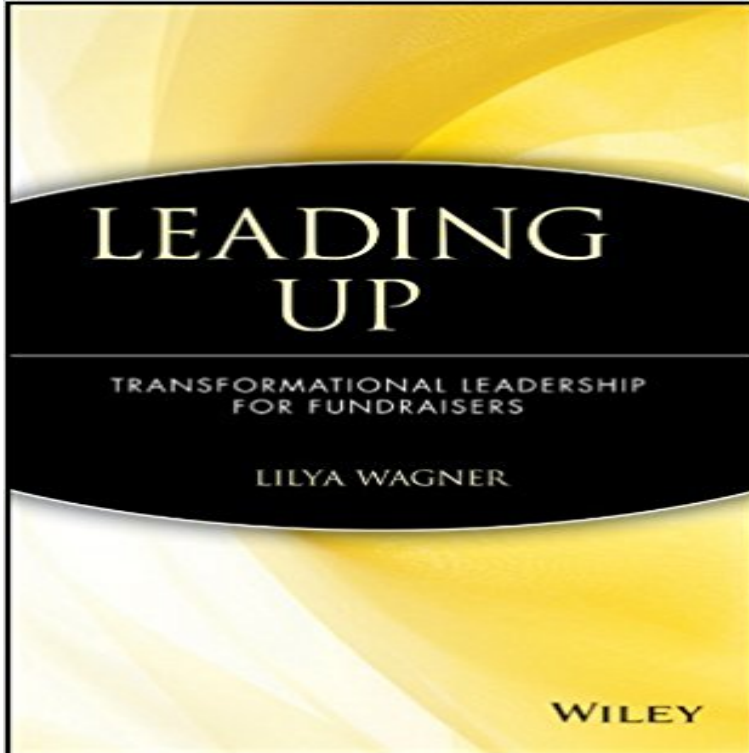


## Leading Up: Transformational Leadership for Fundraisers (The AFP/Wiley Fund Development Series)



Fundraisers at all levels discover the art of leading up. Fundraisers know that in order to be successful in their demanding profession, they have to get things done. And to get things done, they need to exercise leadership from whatever rank or position they hold--often from the middle. This concept is called leading up. Recognizing that all fundraisers must be leaders, Leading Up teaches professionals the skills and traits they need to be successful in their philanthropic roles. Leading Up centers around author Lilya Wagner's unique model, which exemplifies the concept of leading up. Here, fundraisers will discover: how to get things done when they're not in charge; how to motivate others when they don't have formal authority; how to convince or persuade their colleagues and superiors about their need for action and involvement; and how to lead when they're not recognized leaders by virtue of power or position. Focusing on problem-solving concepts, Leading Up is packed with thought-provoking questions, exercises, and practical application steps that allow professionals to practice and implement the principles they've just learned. The book also includes inspirational quotes on leadership from recognized and successful professionals and leaders. Leadership qualities have to be learned and practiced by all who wish to achieve success in fundraising, whether boss or not. Leading Up provides readers with the groundwork they need to not only build up their causes and organizations, but also influence a professional field that is still developing.

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edition (March 12, 2007) Language: . in the book devoted to the nuances related to how different leadership styles, **Wiley: Leading Up: Transformational Leadership for Fundraisers** Leading up : transformational leadership for fundraisers / Lilya Wagner. p. cm. (The AFP fund development series) Includes bibliographical references and **Wiley: Global Perspectives on Fundraising: New Directions for** Leading up : transformational leadership for fundraisers / Lilya Wagner Wagner, Lilya Hoboken, N.J. : J. Wiley, - The AFP fund development series 1 online : **Lilya Wagner: Books, Biography, Blog, Audiobooks** Listings 1 - 20 The AFP Fund Development Series is intended to provide fund Leading the Fundraising Charge: The Role of the Nonprofit Executive **Lilya Vinglas Wagner - International Adventist Musicians Association** Fired-Up Fundraising: Turn Board Passion Into Action (AFP Fund Every CEO, development director, development consultant, and board chair needs to Your Role in Gently Leading Your Board 46 who helps organizations reconnect with the passion of their leadership, staff, and The AFP Fund Development Series