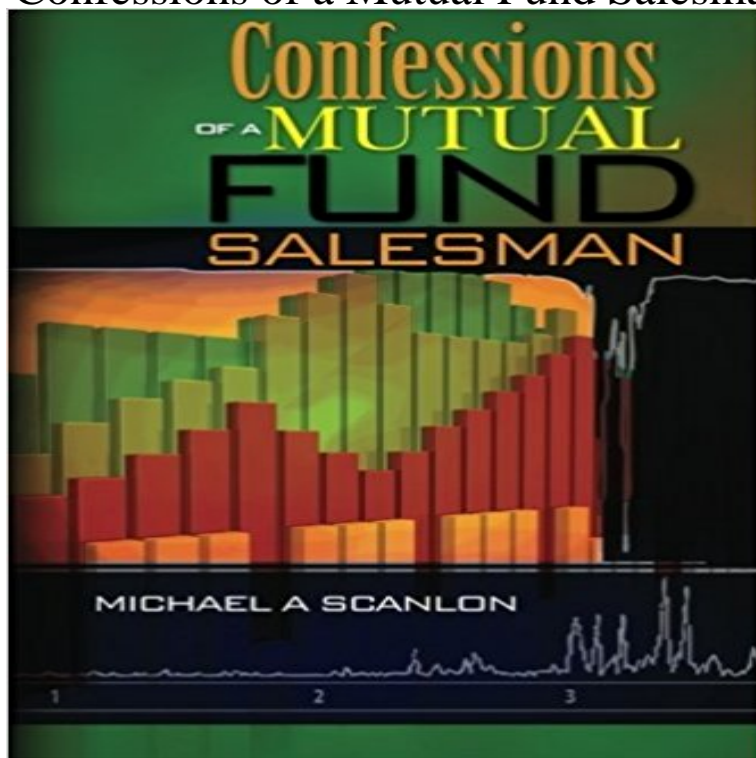


Confessions of a Mutual Fund Salesman



A mutual fund wholesaler by day, new author Michael A Scanlon spent his free time delving deep into mutual funds and the investing world. What he found may shock you: - High-frequency trading - the practice of using super computers to execute thousands of trades a second - is ripping off regular investors. - Women make better money managers than men. Yet only 10% of Wall Street money managers are women! - The stock market does better - appreciably better - when a Democrat is running the White House. - One of the leading contributors to the poor returns achieved by the average investor? The emotions of the average investor. One part mutual fund expense analysis, one part investment theory, and one part hectoring advice from a well-meaning friend to the average investor, Confessions of a Mutual Fund Salesman is an easy read for any American concerned about today's volatile investing climate. After the Flash Crash of May 2009, Michael discovered that high-frequency trading schemes are like parasites, slowly and methodically chewing away at our financial health. Wall Street algo-robots are literally stealing billions of dollars from America's middle class! Numerous studies have proven how women make better money managers than men. Women consistently outpace men by over 3% annually. Three percent may seem small, but a 3% superior annual return translates into thousands of dollars to investors.* In the market crash of 2008, women fund managers performed almost 100% better than their male counterparts. If the market is efficient, why are only 10% of money managers women? Historically speaking, the single greatest indicator of stock market success or failure is the political party controlling the White House. The conservative economic policies of the Bush Administration culminated in a massive market crash in late 2008 and initiated a prolonged economic downturn.

Democrats, on the other hand, establish economic policies based on common sense. Historically, the markets have responded with an annual return of 4% to 18% greater than when a Republican is president. Written in plain English and published in 2011, Confessions of a Mutual Fund Salesman gives readers a broader understanding of investing in today's volatile markets. Confessions of a Mutual Fund Salesman might leave you reaching for your recent statements! * Tens of thousands or even hundreds of thousands of dollars for large investors.

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