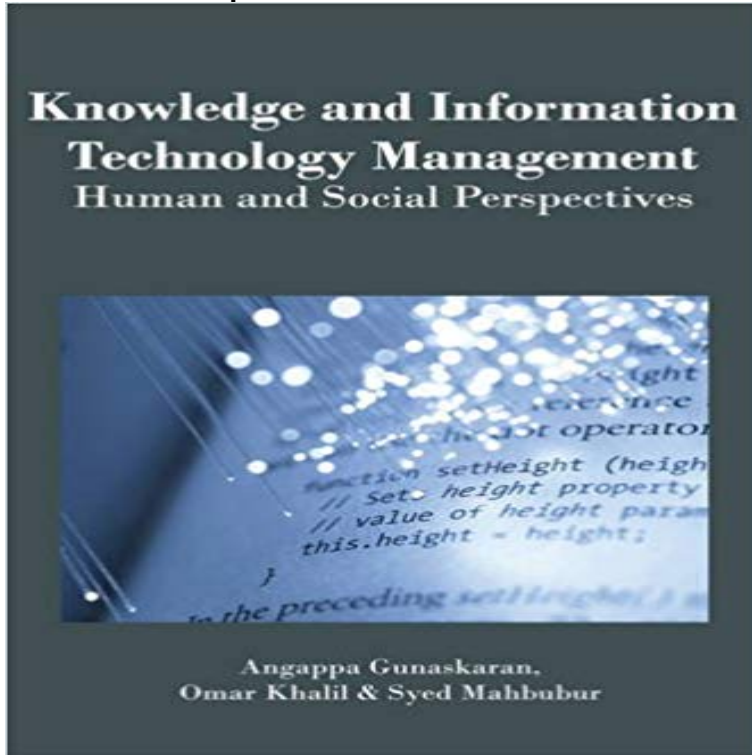


# Knowledge and Information Technology Management: Human and Social Perspectives



This volume strives to explore the human resource and social dimensions of knowledge and IT management, to discuss the opportunities and major issues related to the management of people along the supply chain in Internet marketing.

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