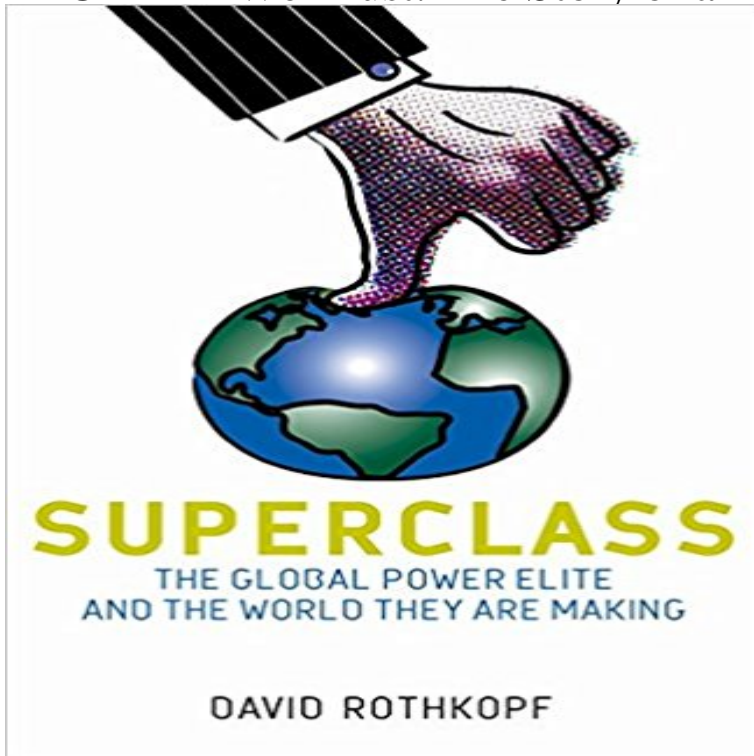


## In CHEAP We Trust: The Story of a Misunderstood American Virtue



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