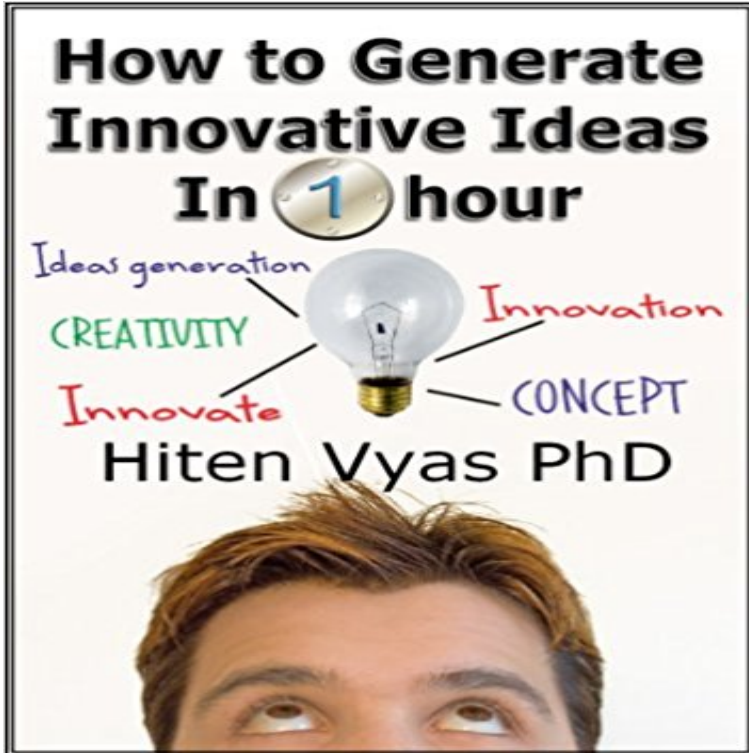


How to Generate Innovative Ideas in 1 hour



Are you a new workshop facilitator or consultant who has been tasked with running a workshop to generate new ideas to innovate existing products? If so, *How to Generate Innovative Ideas in 1 hour* is the guide for you. It is a short and snappy guide (2531 words) that will explain to you what you need to think about before holding a workshop, such as workshop duration, the type of people you need there and the politics you may need to play internally, to get the support to hold such a workshop. It will then teach you the key steps that will enable you to facilitate an ideas workshop attended by a small team of colleagues, which will result in the generation of 10 innovative ideas to help you advance an existing product and take it to the next level.

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