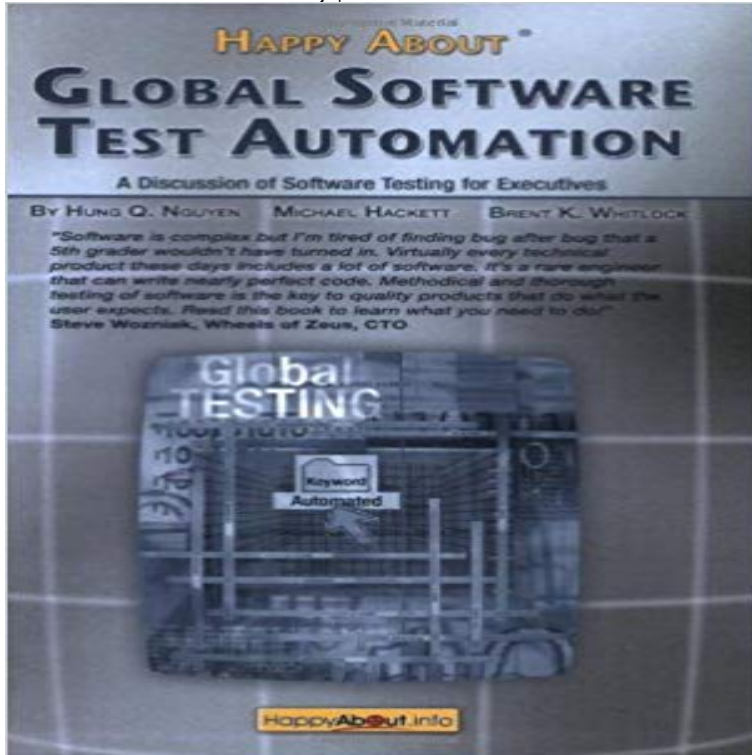


Happy About Global Software Test Automation: A Discussion of Software Testing for Executives



Testing problems are difficult, expensive, and hard to understand. Most software companies have bugs escape the testing cycles and reach customers. How can some of the inherent problems with software testing be eliminated? This book addresses this fundamental issue and helps the reader understand the high-level elements necessary to better execute software test automation and outsourcing initiatives. Although your team may know about test automation, have they ever executed efficiently to meet the goals of faster delivery, better quality, and saving money? If not, this book is a must read. The goal of the book is to help make testing less of an albatross and to provide a guide to software testing success. If done right, you can: Increase quality, Decrease cost and Increase speed to market. Co-Apple founder Steve Wozniak says that Software is complex but Im tired of finding bug after bug that a 5th grader wouldnt have turned in. Virtually every technical product these days includes a lot of software. Its a rare engineer that can write nearly perfect code. Methodical and thorough testing of software is the key to quality products that do what the user expects. Read this book to learn what you need to do!

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