

# Communicating the Impact of Communication for Development: Recent Trends in Empirical Research (World Bank Working Papers)



This book is a peer review of journals addressing the issue of the impact of development communication in a number of development projects and programs. It provides an overview of this discipline and then discusses the evidence about the impact of development communication according to a typology developed on the basis of the articles reviewed. This study is part of the wider process that provided support to the first Congress on Communication for Development, and that took place in Rome on October 2006.

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