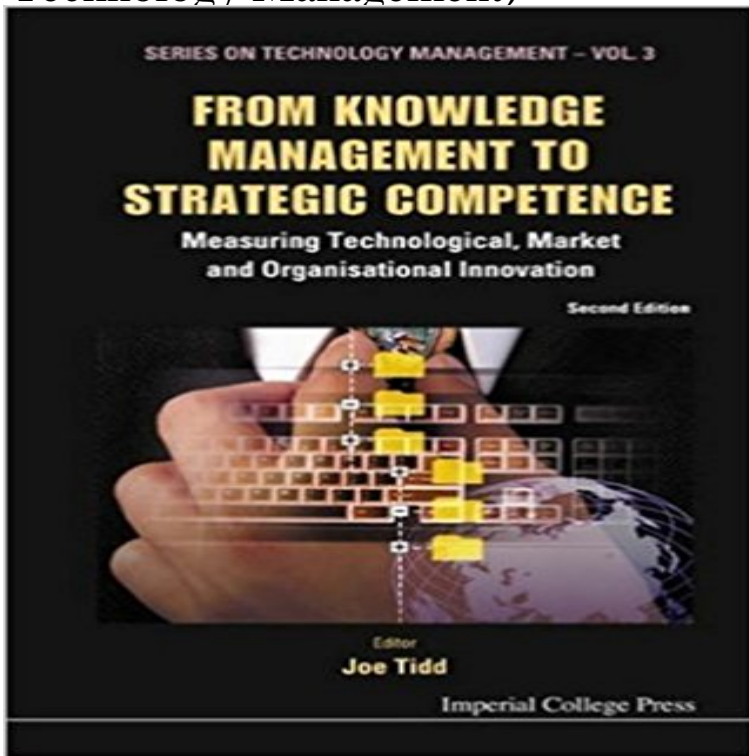


From Knowledge Management to Strategic Competence: Measuring Technological, Market And Organisational Innovation (Series on Technology Management)



The business and academic communities continue to have an interest in the concepts of knowledge management and strategic competencies or core capabilities. This book attempts to establish the links between strategic competencies, knowledge management, organisational learning and innovation - specifically, how an organisation identifies, assesses and exploits its competencies, and translates these into new processes, products and services. The contributors to this book include leading researchers and practitioners in the field. Adopting a practical but rigorous approach to the subject, they focus on the measurement, management and improvement of organisational, technological and market competencies, and identify the relationships with strategic, operational and financial performance. In this second edition, the original material is updated and three new chapters are added, reflecting the latest developments in the field.

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