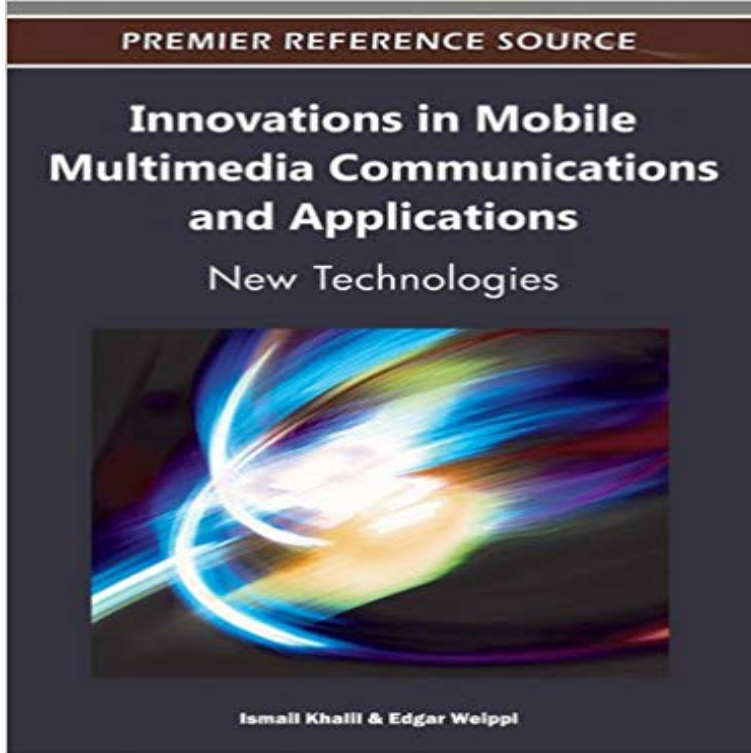


# Innovations in Mobile Multimedia Communications and Applications: New Technologies (Premier Reference Source)



We are living in a world of mobile multimedia. The field of mobile computing and multimedia is expanding in an unprecedented pace. Indicators are the rapidly increasing penetration of the smart phones and other mobile devices market around the world, which is growing nearly twice as fast as the desktop market. Mobile multimedia is the set of protocols and standards for multimedia information exchange over wireless networks. It enables information systems to process and transmit multimedia data to provide the end user with services from various areas, such as the mobile working place, mobile entertainment, mobile information retrieval, user-generated content and context based services. Innovations in Mobile Multimedia Communications and Applications: New Technologies provides an in-depth coverage of next-generation mobile computing paradigm, including mobile wireless technologies, mobile services and applications, and research and development challenges surrounding backend systems, network infrastructure, and mobile terminals including smart phones and other mobile devices.

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