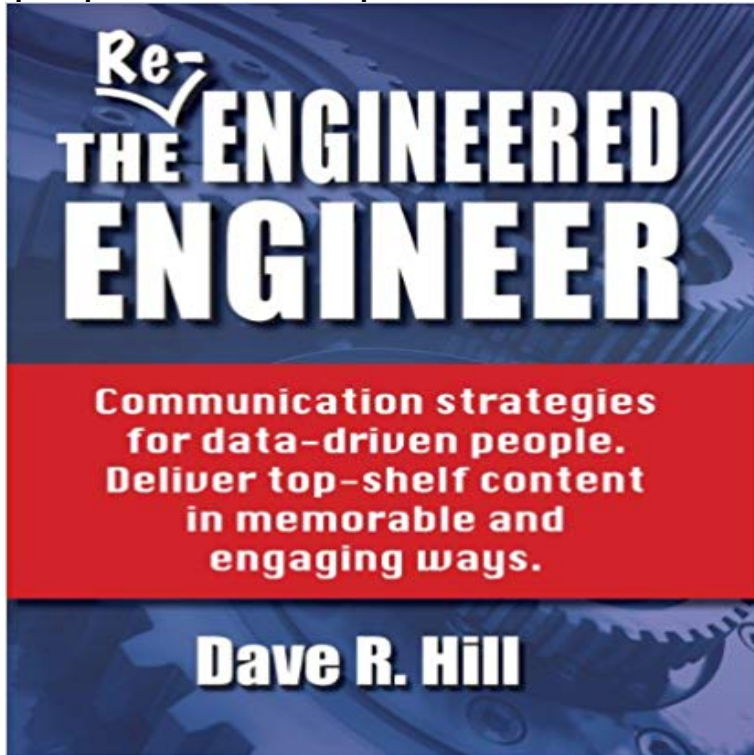


The Re-Engineered Engineer: Communication strategies for data-driven people. Deliver top-shelf content in memorable and engaging ways.



One of the toughest problems with employing and investing in smart people is that most people don't understand how to convey important information effectively. This book will help employees re-engineer to: Communicate, influence and engage others, even those without a technical degree: Master the art of stating clearly situations impact on operations, people and the bottom line; Become a sought-after presenter; Maximize the outcome of any presentation, whether it's a conference call, executive meeting, training session or speech.

EXCERPT FROM THE INTRODUCTION Engineers often do not recognize the need to become exceptional speakers. They don't believe they can deliver technical material in engaging and memorable ways. The good news is that all it takes for an engineer or anyone to become a great speaker is for them to learn the strategies and tips and apply them. I should know I am an engineer of 30 years who has conveyed some complicated information to tough audiences. The strategies, tips and advice you'll find in this book come from my years of research into what does and does not work. Now I know how to plan effective presentations that have clearly stated points and objectives. I deliver my talks with ease and energy, and I use analogies, vignettes, stories, statistics, rhetorical questions, quotations and interactive exercises that audiences can relate to. When asked questions, I give answers that are clear and to the point. Being able to do all that yourself is only part of what you can look forward to when you read this book and follow its advice.

ABOUT THE AUTHOR Dave R. Hill is a professional speaker, author, speech coach and award-winning storyteller with an Irish wit and a passion for helping people improve their communication skills. As a young engineer, he struggled to overcome the severe anxiety he felt when communicating in meetings and

presentations. He wholeheartedly threw himself into learning how to communicate effectively and find ways to build success through giving presentations and influencing people. He re-engineered himself by applying the concepts that are described in this book. Dave was born and raised in Ireland. He became Chief Engineer Officer on cargo ships, and his travels took him to 75 countries. By age 30, Dave had been around the world seven times. He has also worked as an Industrial Insurance Energy Risk Engineer and as a Corporate Principal Risk Engineer for a chemical corporation in Texas, USA. Dave is also president of a professional speaking, training, and speech-coaching business. He was a finalist in the 2004 World Championship of Public Speaking and is the recipient of many other public speaking awards. In this book, Dave uses humor, his keen sense of observance, his business acumen and his worlds of experience to present powerful success-building tips and examples. Whether you are a technical employee, a manager or an executive, you are involved in convincing others to buy into your concepts and take action. Let Dave help you communicate and present your ideas effectively and profitably. Dave, his wife Christine (a Canadian whom he met in Australia) and their two children live in Texas. To learn about Daves professional speaking programs, workshops, seminars and speech coaching, contact dave@davehillspeaks.com. His web site is www.davehillspeaks.com.
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