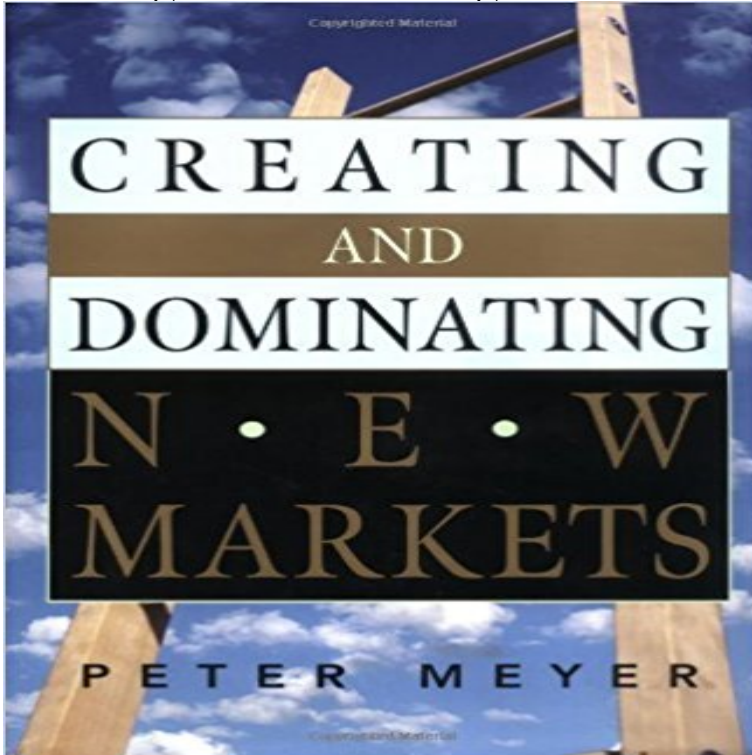


Creating and Dominating New Markets



Finding new markets is the key to eliminating competition and maximizing profits. This title delivers specific strategies for identifying potential new markets, avoiding costly mistakes and managing the expense of opening, growing and maintaining new markets. It includes instructive examples.

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