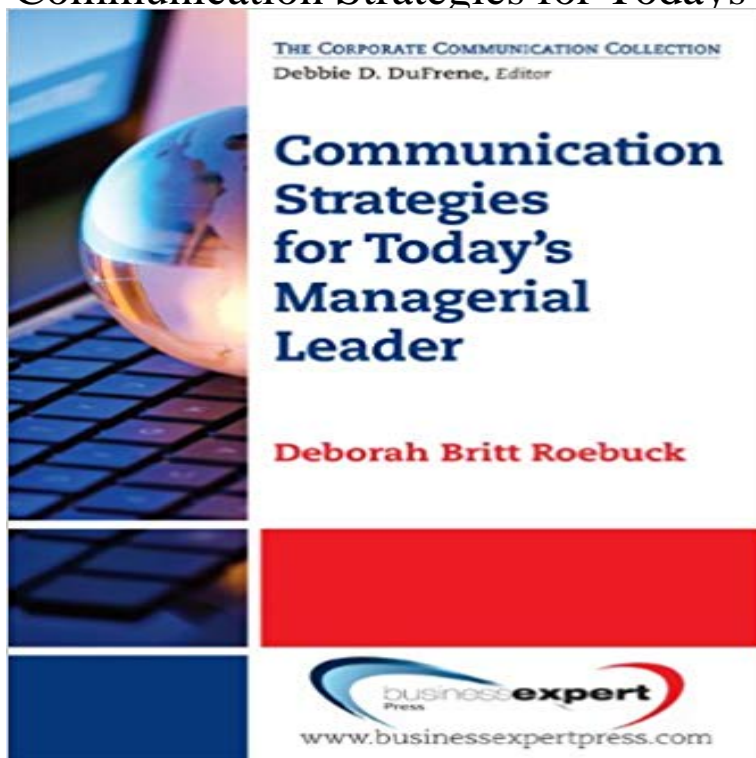


# Communication Strategies for Today's Managerial Leader



Given that communication is the lifeblood of an organization, as a managerial leader you know you need to understand how to use communication strategies to build your team to achieve organizational objectives. Too often, though, you might feel as though you have moved into this managerial leadership role without the training to improve your communication skills. This book provides that training and the communication principles that are so critical for today's managerial leader. Inside, you'll learn how to build a solid foundation while learning real strategies to enhance your written, oral, and interpersonal communication skills. Most research has stated, and the author has found true in her own managerial leadership roles, that a leader spends the majority of his or her day interacting with others. As a managerial leader, you often face challenging situations such as determining how to inspire a shared vision about goals and objectives, building trust within your unit, listening with an open mind, giving feedback, and encouraging collaboration. This book doesn't just focus on the important written and oral communication skills but also on interpersonal communication, which is equally important. Leaders need to build teams and maintain relationships with all stakeholders. The best way to make that happen is through skills such as listening, asking questions, and giving feedback.

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