

Clash of the Titans: How the Unbridled Ambition of Ted Turner and Rupert Murdoch Has Created Global Empires that Control What We Read and Watch



The two most influential media moguls of all time: two billionaires, two fascinating stories that often intersect. Ted Turner is the brash, outspoken and unpredictable vice-chairman of AOL Time Warner who jockeyed a small billboard firm into a \$3 billion cable empire that includes - but is not limited to - CNN, Superstation WTBS, and Turner Network Television. Rupert Murdoch is the ruthless media baron whose News Corporation started with one paper and grew to include over 125 papers and magazines around the world, Fox studios and television networks, and broadcast satellite services in Europe, Asia, and Latin America. There is a fierce rivalry that has accelerated the race to deliver information and entertainment across the globe. Together they wield the ultimate one-two punch in the media power game. This outstanding dual biography delves deep into both of their lives-public and private.

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