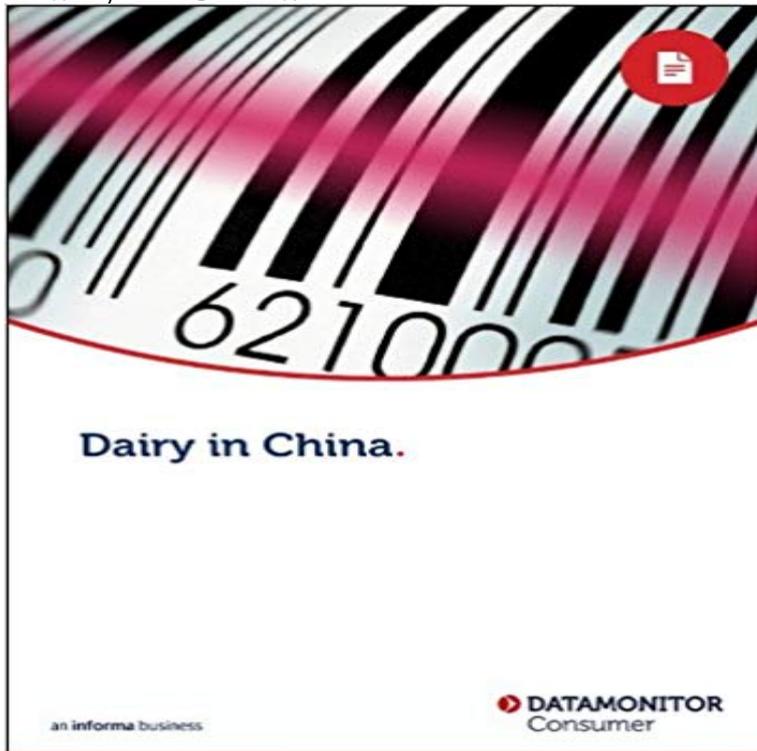


## Dairy in China



IntroductionDatamonitors Product Insights: Dairy in China report is a detailed information resource covering all key aspects of new product launch trends prevalent in the Chinese dairy market. It provides insights using and analyzing information from Datamonitor products, such as Product Launch Analytics and Market Data Analytics, and is a snapshot of information at a point in time.Features and benefitsExamines new product launches in the Chinese dairy market, segmented by key categories.Contextualizes China in the new product launches globally.Identifies the key players in the market that are leading the new product launches.Provides analysis of the new product launches by leading flavors, claims, packaging, and price points.HighlightsThe Chinese dairy market had close to 600 new product launches and ranked second globally in terms of new dairy product launches in 2010.Nearly half of new dairy launches in China in 2010 were in the milk category, followed by soy products, which accounted for a fifth of the new product launches.New launches in the country were mainly driven by increasing health consciousness among consumers and a high concern for food safety. Additionally, increasing disposable incomes and growing urbanization augur well for the dairy food market in China.Your key questions answeredWhat are the key trends driving consumption in the market that can be leveraged to boost sales?What product development/positioning strategies can be adopted to tap various consumer segments?How are the key players responding to various consumer dynamics and how can a player achieve differentiation in the category?

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**Exporting dairy products to China - Department of Agriculture and** With over 37 million tonnes in 2012, China is now the third largest milk importer up 78% in 2014, making it the worlds largest dairy importer, **CARD: Chinas Growing Market for Dairy Products** Dairy Intolerance in China. As part of a group of UK Nuffield farm scholars Emma Hockridge travelled to China last July to try to gain a better knowledge of **News for Dairy in China** Australias biggest dairy farming company is enlisting the support of the 80000 local daigou or Chinese-Australian shoppers living in Australia to **Mengniu - China Mengniu Dairy Company Limited** **China Huishan Dairy shares tumble 90% in one day - Financial Times** In December 2016, Muddy Waters Carson Block said Chinas largest dairy farm operator, Hong-Kong listed China Huishan Dairy Holdings Co., **Images for Dairy in China** All of these have combined to create what has become an unfolding drama engulfing Chinas largest dairy farm operator, China Huishan Dairy **Mengniu Dairy - Wikipedia** The 2008 Chinese milk scandal was a food safety incident in China. The scandal involved milk corruption in China, and damaged the reputation of Chinas food exports. At least 11 countries stopped all imports of Chinese dairy products. **Unreachable Huishan Executive Exposes China Debt, Bank Risks** 2014.10.23, Modern Farm Q3 Net Profit increased by 169% & Increase in Shareholding by management of China Modern Dairy **How the debt bubble burst for Chinas Huishan Dairy** **South China Dairy farm to use daigou network to sell fresh milk to China** Cream, cheese and butter are seldom used in commercial Chinese kitchens. Now dairy exporters like Fonterra are working to change that. **Chinas Dairy Dilemma - Institute for Agriculture and Trade Policy** A mysterious collapse in a Chinese dairy makers shares last week has renewed fears that Chinas financial system is so shaky that authorities **Chinese Dairy Moguls Fortune Curdles As Stock Plunges By 85%** **China is desperately trying to save a Huishan Dairy Holdings (6863** China Huishan Dairy said it has been unable to reach the executive responsible for its treasury and cash operations for the past week. **International Dairy Expo & Summit China 2017 Dairy Industries** We certify dairy products for export to assure our trading partners that the goods comply with their requirements. Before you export dairy products to China: **China Huishan Dairy lost contact with top exec days before 90** The massive sell-off wiped \$4.1 billion off the value of China Huishan Dairy months after it was targeted by research firm Muddy Waters. **CLAL - China: dairy sector** As Chinas urbanisation expands and the middle class continues to grow, consumers demand for high-quality dairy products is predicted to further increase in **Dairy intolerance in China - Foods Matter** For chefs across China, its out with the old mock cream and in with the UHT cream as Fonterra ups capacity to meet growing demand. China Mengniu Dairy Company Limited and its subsidiaries manufacture and distribute quality dairy products in China. It is one of the leading dairy. **China - The Dairy Site** All that and more converged in a remarkable week for China Huishan Dairy Holdings Co., a milk producer with outsized ambitions that may turn **Chinas Largest Dairy Operator Suddenly Crashes 90% To Record** This page contains data regarding key components of the Chinese dairy industry over . Liquid milk, Milk Powders: NBS (National Bureau of Statistics of China) **Dairy Queen China: ?? CHINA - Imports of dairy products to China will continue to rise over the next 10 years,** CHINA - The year 2020 is critical to the 13th Five-Year Plan (2016-20), **Dairy in China - Euromonitor International** Consequently, fresh milk products achieved dynamic value growth in 2016, with a 4% rise in retail volume and a 6% increase in value sales. Inner Mongolia Yili Industrial Group led the yoghurt and sour milk products in 2016, largely thanks to the strong performance of ambient **Huishan Dairy dream sours for China tycoon Yang Kai** At China Huishan Dairys Dairy City in the Kangping development zone in Liaoning province, the only cows visible are a herd of sculptures by **2008 Chinese milk scandal - Wikipedia** International Dairy Expo & Summit China 2017. Date: 21 April 2017 - 23 April 2017. Location: Chaoyang Qu 6 N 3rd Ring Rd E, China International Exhibition **China Modern Dairy Holdings Ltd** Institute for Agriculture and Trade Policy. February 2014. Global Meat Complex: The China Series. Chinas Dairy Dilemma. The Evolution and Future Trends. **Huishan Dairy stock just mysteriously plunged 90% - Mar. 24, 2017** DQ provides a restaurant locator, menus information, franchise details, company history and news. Dairy Queen is an international franchise.