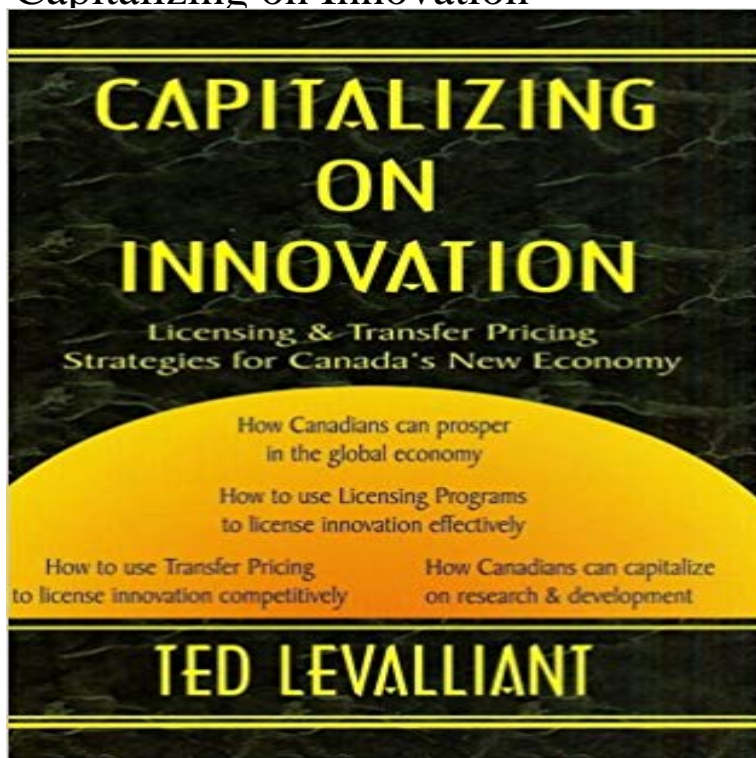


Capitalizing on Innovation



Licensing is the most important business method of the new global economy. This book reveals how the licensing of intellectual property can be taken to a new business level to enable innovators to capitalize on their inventions and their research & development as never before. This book represents a true shift of the paradigm in which the licensing field has traditionally operated. From his vantage point as a business person, lawyer and researcher, Ted LeValliant challenges much of the common wisdom about the licensing of innovation and how best to capitalize on it effectively. Then, the book turns to transfer pricing, the most significant tax issue in the new global economy. On the transfer pricing side, Ted LeValliant challenges much of the common wisdom about how best to capitalize on innovation competitively. Since transfer pricing is both a business matter and a tax matter, Ted LeValliant then provides a unique and highly critical look inside Canadas international tax law regime, casting new light on this important aspect of the globalization of Canadas new economy.

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