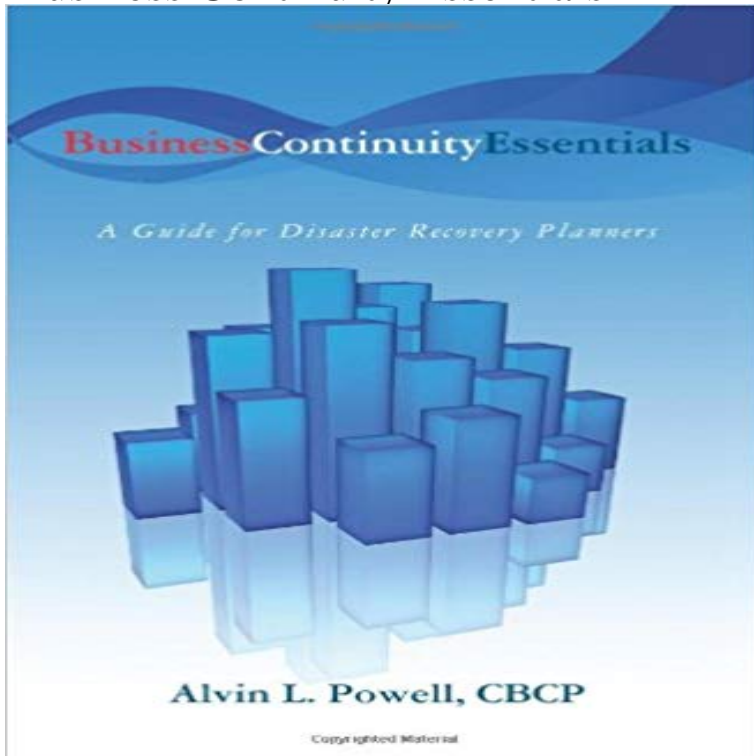


Business Continuity Essentials



Business Continuity Essentials by Alvin L. Powell guides the reader out of the theoretical and into the practical, proven best practices required for starting an effective business continuity program and disaster recovery response. Disasters can manifest in many forms: natural, man-made, intentional, or accidental. The list of possibilities is endless. The question is: will your business survive a catastrophic event, or will you be out of business? Business Continuity Essentials was developed to help disaster recovery planners create a step-by-step approach to design, implement, and maintain business recovery strategies that will minimize the impact of a potential disaster. This indispensable volume will help equip any disaster recovery planner with the knowledge and tools necessary to assume a leadership role in creating a comprehensive business continuity program that encompasses every department and employee

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