

Chaos Monkeys: Inside the Silicon Valley Money Machine



An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, sociopaths, opportunists and money cowboys who are revolutionising our world. Written by startup CEO and industry provocateur Antonio Garcia Martinez, this is Liars Poker meets The Social Network. Computer engineers use chaos monkey software to wreak havoc and test system robustness. Similarly, tech entrepreneurs like Antonio Garcia Martinez are societys chaos monkeys - their innovations disrupt every aspect of our lives, from transportation (Uber) and holidays (Airbnb) to television (Netflix) and dating (Tinder) - all in search of the perfect business miracle. Describing himself as high strung, fast talking, and wired on a combination of caffeine, fear, and greed at all times, Garcia Martinez left Wall Street to make his fortune in Silicon Valley, becoming CEO of his own start-up before bailing and being poached by Facebooks nascent advertising team. Here he turned users data into profit for COO Sheryl Sandberg and chairman and CEO Mark Zuck Zuckerberg. Forced out of Facebook in the wake of a bitter internal product war, Garcia Martinez took his unique brand of entrepreneurial hyperactivity to rivals Twitter. Along the way he got into a lot of trouble with a lot of people, brewed illegal beer on the Facebook campus (accidentally flooding Zuckerbergs desk), lived on a yacht, raced sport cars on the highway, and enthusiastically pursued the lifestyle of an overpaid Silicon Valley mercenary. In Chaos Monkeys he tells you how - and how not - to make a fortune through start-ups and digital marketing. Highly entertaining and always offering genuine insight, Garcia Martinez unravels the chaotic evolution of social media and online marketing. From start-ups and credit

derivatives to Big Brother and data tracking, social media monetisation and digital privacy, he shares both his scathing observations and outrageous antics, taking us on a subversive and very funny tour of the fascinatingly insular and unbelievably wealthy tech industry.

Chaos Monkeys: Inside the Silicon Valley Money Machine by Chaos Monkeys: Inside the Silicon Valley money machine eBook Chaos Monkeys: Inside the Silicon Valley Money Machine (Audio Download): : Antonio Garcia Martinez, Dan John Miller, Random House **Chaos Monkeys: Inside the Silicon Valley money machine - Amazon** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money machine eBook** : Chaos Monkeys: Inside the Silicon Valley money machine: Antonio Garcia Martinez: ?? **Chaos Monkeys: Inside the Silicon Valley money machine - Amazon** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money machine: Amazon** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money - Scopri** Chaos Monkeys: Inside the Silicon Valley money machine di Antonio Garcia Martinez: spedizione gratuita per i clienti Prime e per ordini a partire da 29 **Chaos Monkeys: Inside the Silicon Valley Money Machine (Audio** Chaos Monkeys: Inside the Silicon Valley Money Machine by Antonio Garcia Martinez (9781785034541) \$37.00 buy online or call us (+64) +64 from **Chaos Monkeys: Inside the Silicon Valley money machine Penguin** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money machine eBook** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money machine** Buy Chaos Monkeys: Inside the Silicon Valley money machine by Antonio Garcia Martinez (ISBN: 9781785034558) from Amazons Book Store. Free UK delivery **Chaos Monkeys: Inside the Silicon Valley money machine** Chaos Monkeys by Antonio Garcia Martinez. An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare th **Chaos Monkeys: Inside the Silicon Valley money machine: Amazon** Find helpful customer reviews and review ratings for Chaos Monkeys: Inside the Silicon Valley money machine at . Read honest and unbiased **Chaos Monkeys, Inside the Silicon Valley money machine by** Chaos Monkeys: Inside the Silicon Valley Money Machine by Antonio Garcia Martinez \$37.00 buy online or call us (+64) +64 from Time Out **Chaos Monkeys: Inside the Silicon Valley money machine eBook** Shop Chaos Monkeys: Inside the Silicon Valley money machine. Everyday low prices and free delivery on eligible orders. **Chaos Monkeys: Inside the Silicon Valley money machine**

- **Amazon** Chaos Monkeys : Inside the Silicon Valley Money Machine -- Paperback [Paperback] An expose of life inside the tech bubble, this book lays bare the secrets, **Chaos Monkeys: Inside the Silicon Valley money machine: Amazon** Achetez et telechargez ebook Chaos Monkeys: Inside the Silicon Valley money machine: Boutique Kindle - Entrepreneurship : . **Chaos Monkeys: Inside the Silicon Valley Money Machine (Horbuch** Antonio Garcia - Chaos Monkeys: Inside the Silicon Valley money machine jetzt kaufen. ISBN: 9781785034541, Fremdsprachige Bucher - Geschäftsführung **Books Kinokuniya: Chaos Monkeys : Inside the Silicon Valley Money** Chaos Monkeys: Inside the Silicon Valley Money Machine (Horbuch-Download): : Antonio Garcia Martinez, Dan John Miller, Random House Booktopia has Chaos Monkeys, Inside the Silicon Valley Money Machine by Antonio Garcia Martinez. Buy a discounted Paperback of Chaos Monkeys online **Click & Collect - Time Out Bookstore** Editorial Reviews. Review. An Amazon Best Book of July 2016: If you think you know the back-story of the founding of Facebook because you saw **Chaos Monkeys: Obscene Fortune and Random Failure in Silicon** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley Money Machine by** Note 5.0/5: Achetez Chaos Monkeys: Inside the Silicon Valley money machine de Antonio Garcia Martinez: ISBN: 9781785034541 sur , des millions **Chaos Monkeys: Inside the Silicon Valley money machine: Amazon** An adrenaline-fuelled expose of life inside the tech bubble, Chaos Monkeys lays bare the secrets, power plays and lifestyle excesses of the visionaries, grunts, **Chaos Monkeys: Inside the Silicon Valley money machine - Amazon** Buy Chaos Monkeys: Inside the Silicon Valley money machine by Antonio Garcia Martinez (ISBN: 9781785036460) from Amazons Book Store. Free UK delivery