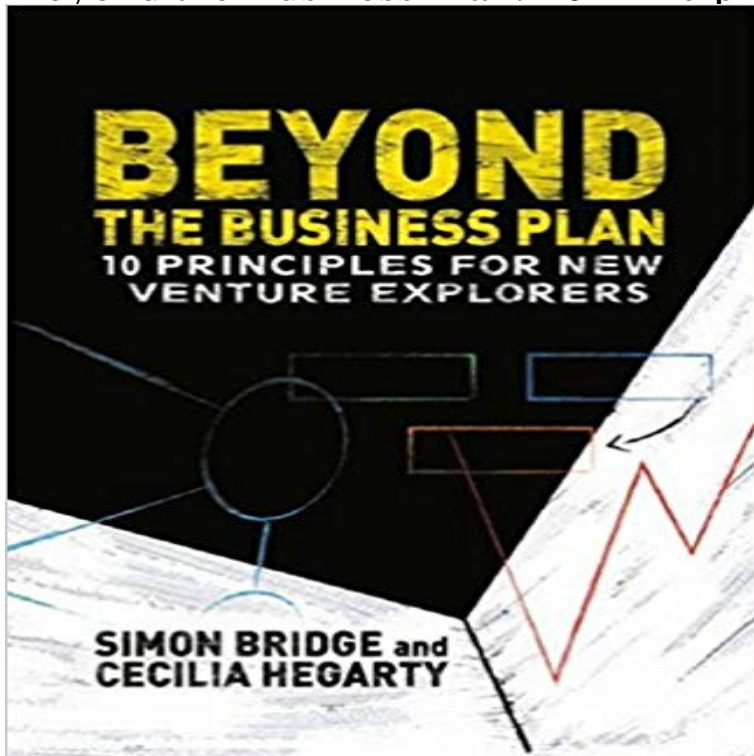


Beyond the Business Plan: 10 Principles for New Venture Explorers



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