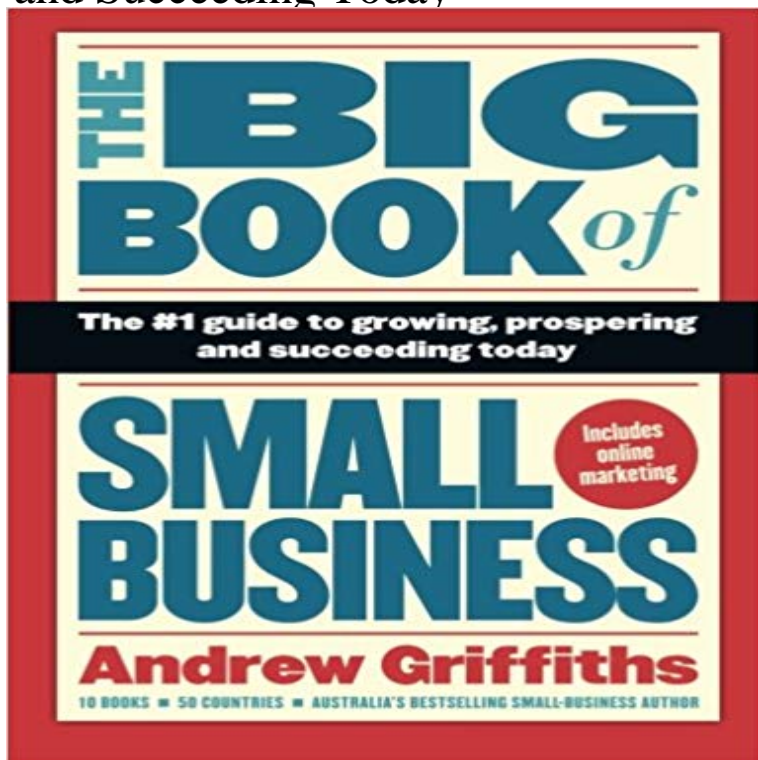


The Big Book of Small Business: The #1 Guide to Growing, Prospering and Succeeding Today



Smart, realistic, and powerful advice to help any small business reach its full potential. Packed with inspirational and practical advice, this guide will help every business owner build the business of their dreams. Andrew Griffiths welcomes the age of the entrepreneur, the most exciting time for business owners, ever. In his down-to-earth, street smart style, he identifies new opportunities for smaller business operators to grow their business fast. He also shows how an entrepreneurial attitude can improve every aspect of a business, from customer relations to promotion to backroom accounts. With more people than ever before starting new businesses, competition is increasing at unprecedented rates. Everyone is looking for a silver bullet to give them a competitive edge; this book is it.

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